



## COUNTRY COMMERCIAL GUIDES

### *Find Country-Specific Market Information*

For businesses interested in beginning or developing operations outside the United States, country-specific market information is available to assist you.

#### **Country Commercial Guides**

Export.gov publishes an annual Country Commercial Guide (CCG) designed to help companies make smart, strategic market entry decisions. Each country is detailed with information regarding market conditions, purchasing power, consumer trends, distribution channels, navigating entry constraints, best sectors, key contacts and more. Country Guides are prepared by market experts at U.S. embassies worldwide. Over 100 countries are currently represented.

Country Guides are available at:

[http://export.gov/about/eg\\_main\\_016806.asp](http://export.gov/about/eg_main_016806.asp)

For more information or to talk to a trade representative, contact:

(800) 872-8723

[tic@trade.gov](mailto:tic@trade.gov)

#### **Market Research Library**

The U.S. Commercial Service's Market Research Library contains more than 100,000 industry and country-specific market reports, authored by specialists working in overseas posts. Some market research reports are available only to U.S. companies registered with Export.gov.

The Market Research Library can be accessed here:

[http://www.buyusainfo.net/adsearch.cfm?  
search\\_type=int&loadnav=no](http://www.buyusainfo.net/adsearch.cfm?search_type=int&loadnav=no)

### Country Commercial Guides - Content

Country Guides are available for over 100 countries. Each report is formatted into 10 chapters as follows:

1. Doing Business In Target Country
2. Political and Economic Environment
3. Selling U.S. Products and Services
4. Leading Sectors for U.S. Export and Investment
5. Trade Regulations, Customs and Standards
6. Investment Climate
7. Trade and Project Financing
8. Business Travel
9. Contacts, Market Research and Trade Events
10. Guide to CCG Services

## **U.S. Commercial Service**

The U.S. Commercial Service is the trade promotion arm of the U.S. Department of Commerce International Trade Administration. Trade professionals from the U.S. Commercial Service help U.S. companies get started in exporting or increasing sales to new global markets through trade counseling, market intelligence, business matchmaking, advocacy and commercial diplomacy, and trade promotion programs. Representatives are available in all 50 U.S. states and 75 countries.

Contact the U.S. Commercial Service: (800) 872-8723

Find your state's Commercial Service office and contact information:

<http://www.trade.gov/cs/states/csinyourstate.asp>

## **More on Export.gov**

Export.gov brings together resources from market research and trade leads from the U.S. Department of Commerce's Commercial Service to export finance information from the Export-Import Bank and the Small Business Administration. Export.gov helps American exporters navigate the international sales process and avoid pitfalls such as non-payment and intellectual property misappropriation.

Export.gov is managed by the U.S. Department of Commerce's International Trade Administration in collaboration with 19 federal agencies offering export assistance programs and services.

For more information about export.gov:

[http://export.gov/about/eg\\_main\\_016802.asp](http://export.gov/about/eg_main_016802.asp)

Contact export.gov: 1 (800) USA-TRADE (872-8723)