







U.S. Air Force C-17 Aircraft Supply Chain Impact Assessment

Final Results November 2018



Who We Are:

Bureau of Industry and Security (BIS)

Mission: Advance U.S. national security, foreign policy, and economic objectives by ensuring an effective export control and treaty compliance system and promoting continued U.S. strategic technology leadership

- Develops export control policies
- Issues export licenses
- Prosecutes violators to heighten national security
- Develops and implements programs that ensure a technologically superior defense industrial base

Office of Technology Evaluation (OTE)

Mission: OTE is the focal point within BIS for assessing the capabilities of the U.S. industrial base to support the national defense and the effectiveness of export controls



OTE Industry Surveys & Assessments Background:

- Under Section 705 of the Defense Production Act of 1950 and Executive Order 13603, ability to survey and assess:
 - > Economic health and competitiveness
 - Defense capabilities and readiness
- Data is exempt from Freedom of Information Act (FOIA) requests
- Enable industry and government agencies to:
 - Share data and collaborate in order to ensure a healthy and competitive industrial base
 - Monitor trends, benchmark industry performance, and raise awareness of diminishing manufacturing and technological capabilities



OTE/OEA C-17 Project Overview

- Partnership with the U.S. Department of Defense, Office of Economic Adjustment (OEA), and in coordination with the City of Long Beach, to conduct a comprehensive survey and assessment of the C-17 aircraft supply chain industrial base
- Three Phase Project:
 - Phase I: C-17 Excess Tooling and Equipment Transfer Completed 2015
 - Phase II: Survey Development and Industry Deployment
 - Phase III: Survey Compliance and Final Results









What is the C-17 Globemaster III Aircraft?

C-17 Aircraft Program

- The first C-17 production model was delivered to Joint Base Charleston, S.C. on June 14, 1993
- The USAF capped its C-17 fleet at 223 aircraft; its final delivery was on 12 September 2013





Notable C-17 Missions

- Operation Allied Force
- Operation Iraqi Freedom
- Operation Enduring Freedom
- 2010 Earthquake Humanitarian Relief
- 2011 Pakistan Flood Relief

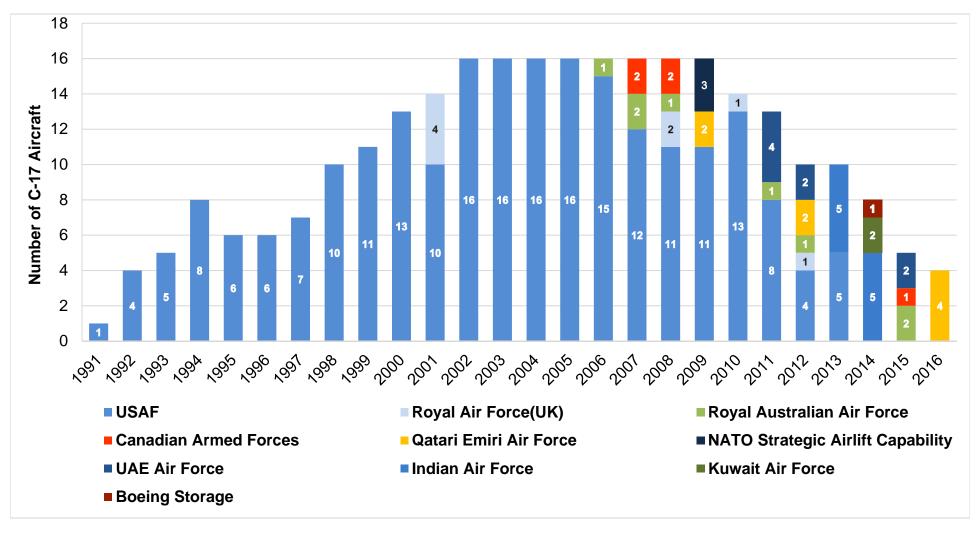
Achievements of the C-17 Program

- The C-17 Globemaster III is the most flexible cargo aircraft to enter the airlift force
- The C-17 flew half of the strategic airlift missions in the Kosovo and Operation Allied Force
- The C-17 was awarded U.S. aviation's most prestigious award, the Collier Trophy, in 1994





C-17 Aircraft Production by Year





Phase II: Survey Development and Deployment

Survey Development and Outreach

- Develop survey data collection topics such as production, employment, financials, R&D, and competitive outlook
- Conduct initial site visits to better understand the impact of the loss of C-17 aircraft sales on the industrial supply chain
- Design, develop, and circulate the draft survey template for feedback from select organizations

Survey Approval

- Formally field test final version of C-17 aircraft supply chain survey
- Obtain Office of Management and Budget (OMB) C-17 aircraft survey approval

Survey Deployment

- Format and code approved survey template
- Distribute survey to all identified C-17 aircraft suppliers
- Conduct respondent compliance to ensure quality and timely data analysis



Methodology - C-17 Aircraft Assessment

- Organization size was established based on sales from C-17 related products manufactured in the U.S.
 - Small: Under \$10M in annual sales
 - Medium: \$10M-\$50M in annual sales
 - Large: Over \$50M in annual sales
- BIS received responses from over 420 organizations, representing 544 facilities. Organizations were categorized by business type:
 - Distributor
 - Engineering Firm
 - Holding Company
 - Laboratory
 - Manufacturer

- Non-Profit
- Research & Development Firm
- Service Provider
- Testing Facility



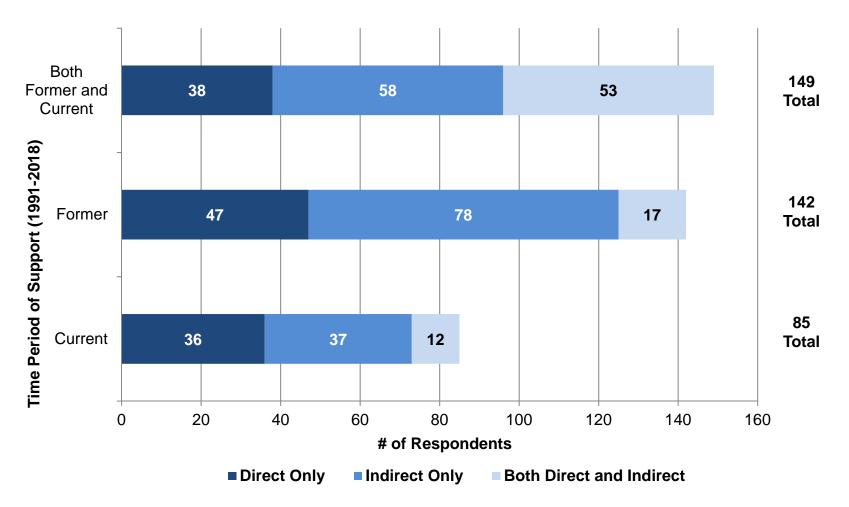
Methodology - C-17 Aircraft Assessment

- Scope of survey and assessment was limited to organizations with U.S. operations that supported the C-17 program
 - OTE used a list of suppliers provided by the prime contractor and combined it with an internal list, which
 was accumulated through previous Defense Industrial Base studies and other suppliers identified by C-17
 supplier organizations
- Survey exemption requests were handled individually and The Boeing Company was consulted on some cases
 - If Boeing and the USAF was not a customer since 2012 and the respondent's products/services were generic, an exemption would be provided
 - Respondents that had Boeing and/or the USAF as a customer since 2012 but were unaware of specific C-17 support were NOT provided an exemption generally



Type of Supply Chain Support

Self-Identified Support of C-17 Program by Type and Time Period (1991-2018)



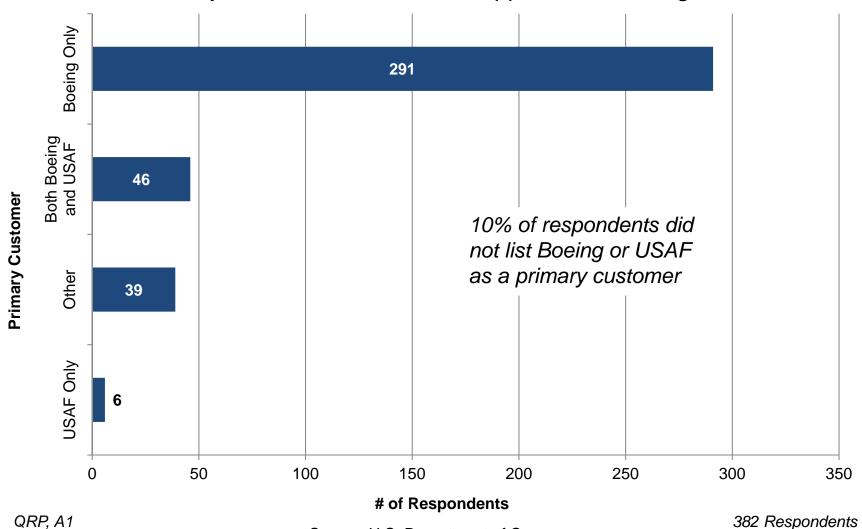
QRP, A1

376 Respondents



Primary Customer: USAF or Boeing

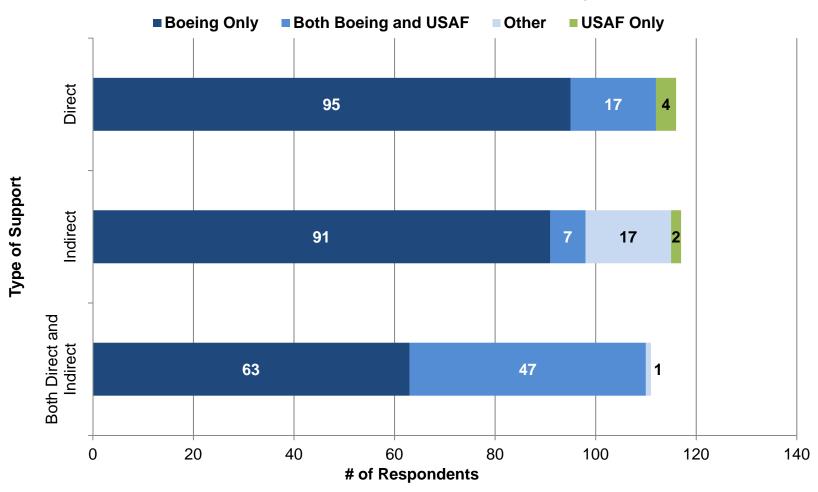
Primary Customers for Known Support of C-17 Program





Respondent Profile

Type of Support to USAF or Boeing



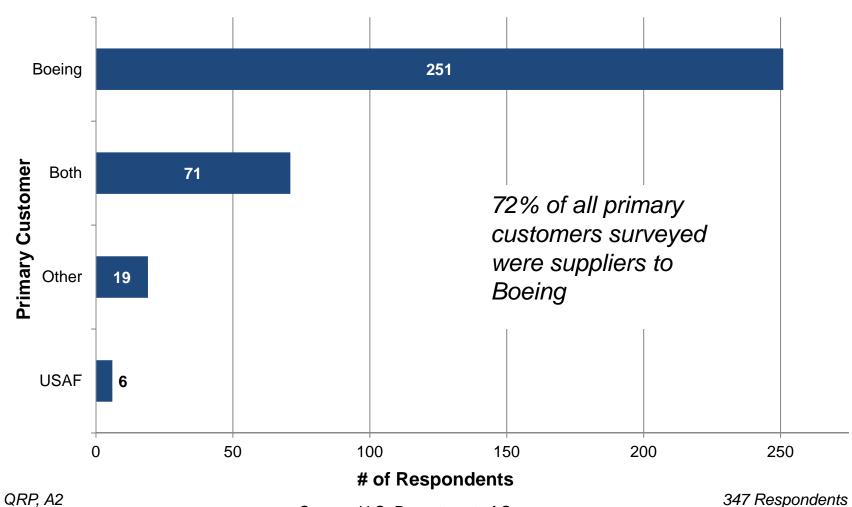
QRP, A2

344 Respondents



Respondent Profile

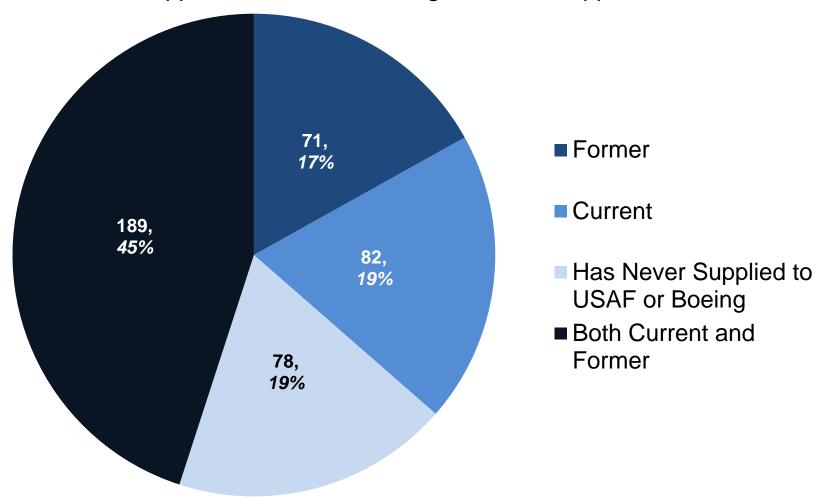
Primary Customers of Suppliers to Boeing and USAF





Support of C-17 Program

Suppliers of USAF or Boeing with C-17 Support

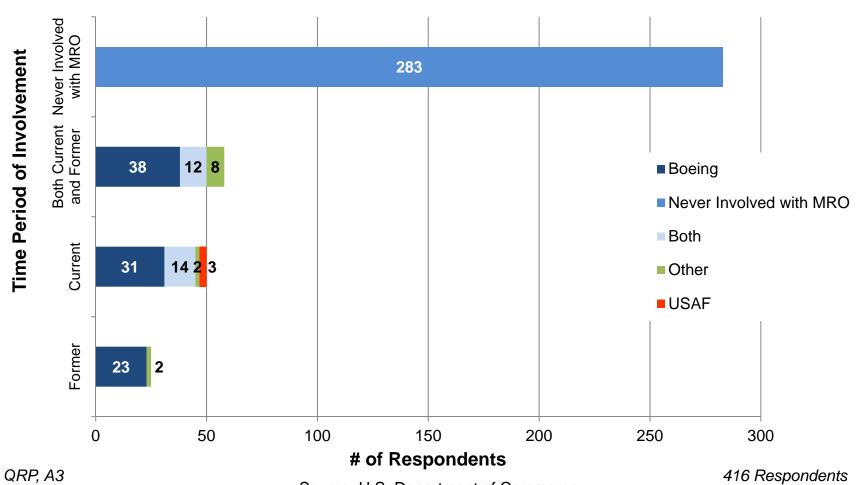


QRP, A2 420 Respondents Source: U.S. Department of Commerce,



Respondent Profile

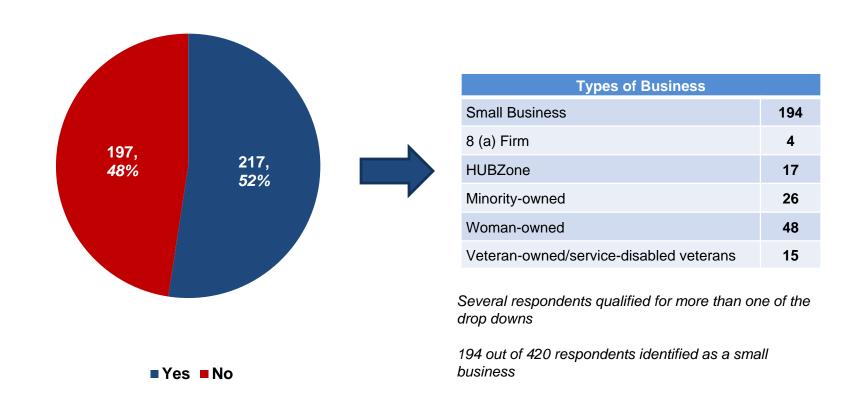
Involvement with the Maintenance, Repair, and Overhaul of C-17 Program by Time Period and Primary Customer





Small Business Qualifications

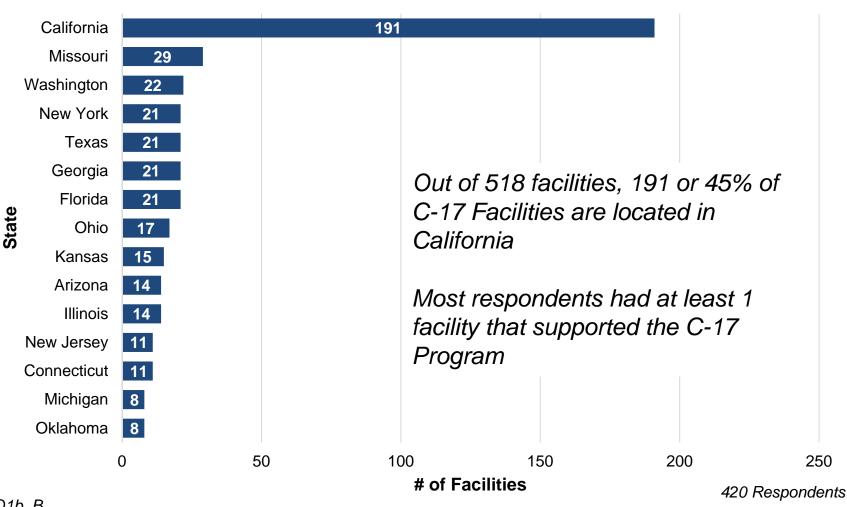
Does Your Business Qualify as any of the Following Types?





C-17 Facility Support

Number of Facilities That Have Supported C-17 Program By State

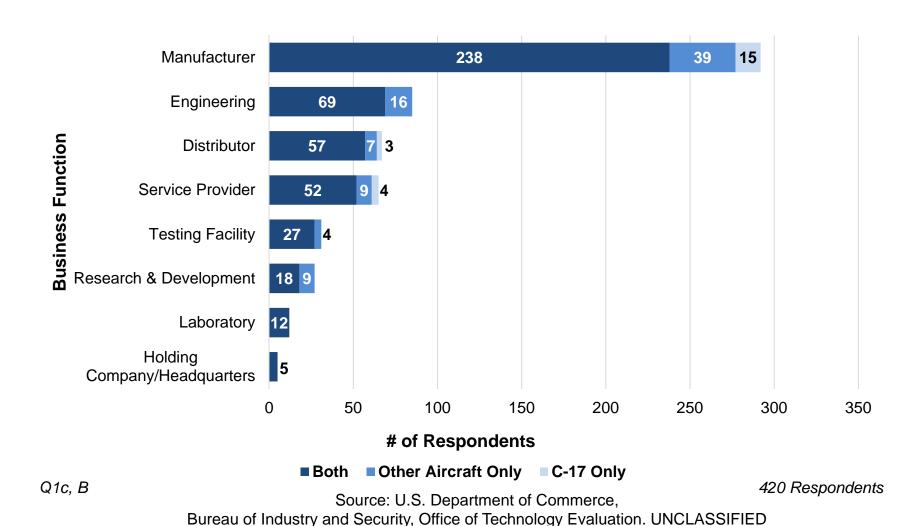


Q1b, B



Business Functions With C-17 Support

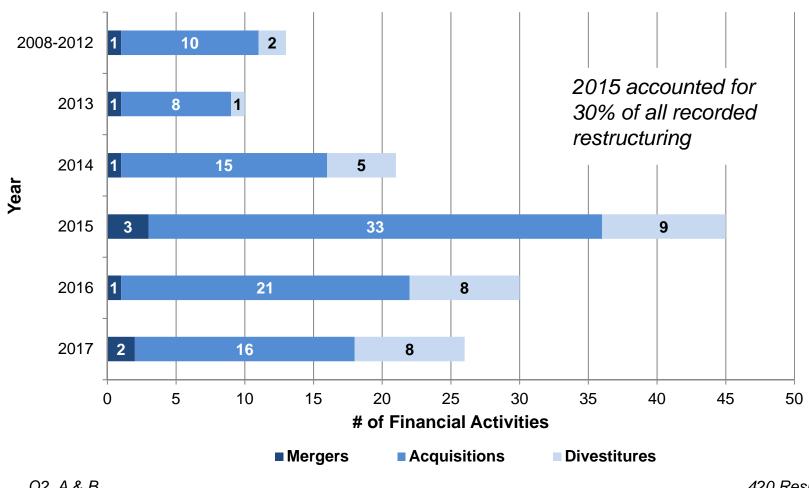
Number of C-17 Respondents By Type of Business Function





Types of Company Restructuring per Year

Mergers, Acquisitions, and Divestitures from 2012-2017



Q2, A & B

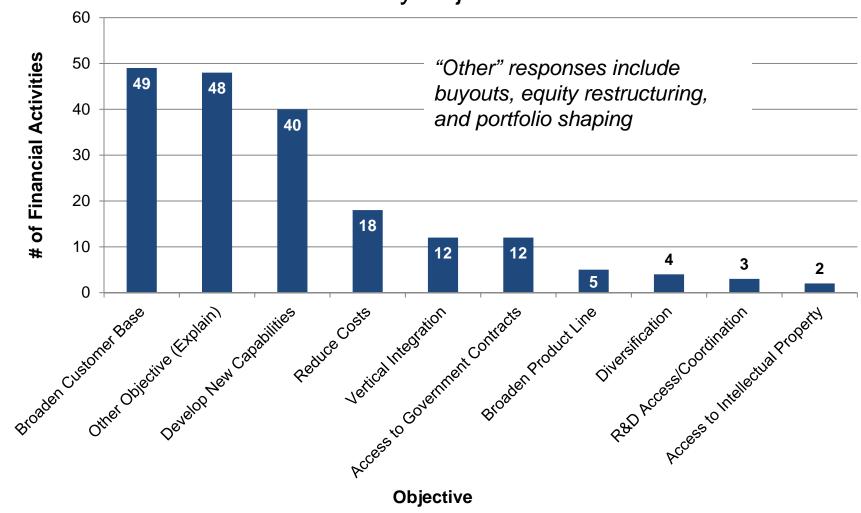
Source: U.S. Department of Commerce,

420 Respondents



Acquisitions, Divestitures, and Mergers

Primary Objectives



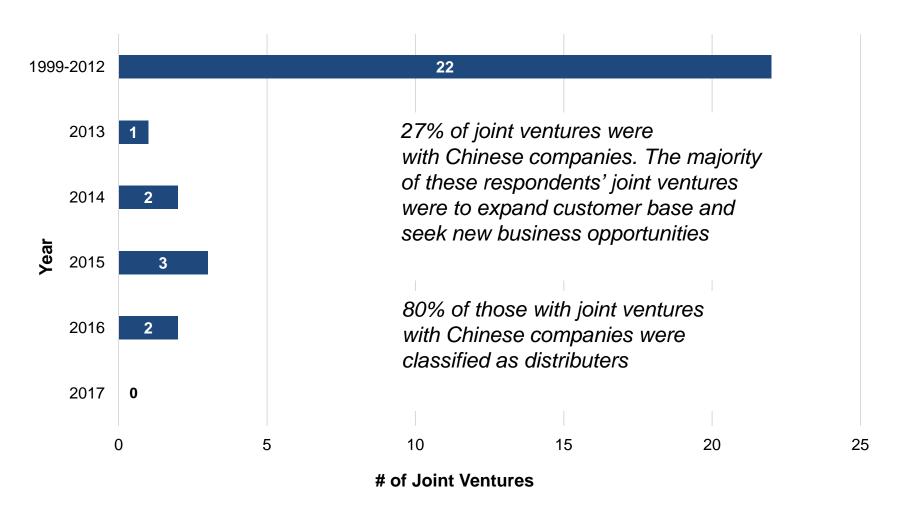
Q2, A

220 Respondents



Joint Ventures Per Year

Joint Venture Activities from 1999-2017



Q2, A

Source: U.S. Department of Commerce,

420 Respondents

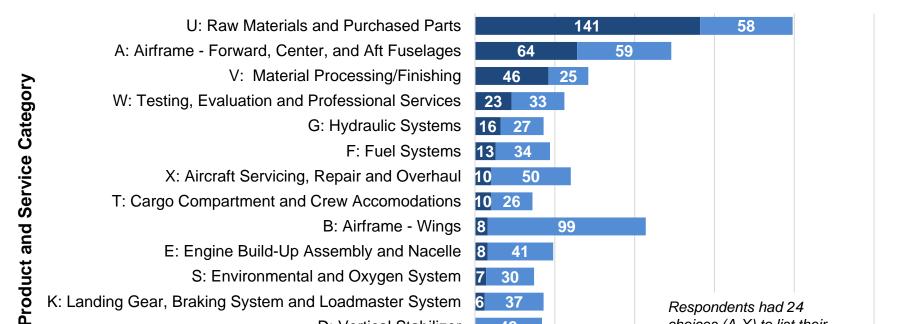
Additional Business Line



Products and Services

Top Products and Services Provided

■ Primary Business Line



of Respondents

D: Vertical Stabilizer

C: Horizontal Stabilizer

I: Auxiliary Power Unit Systems

Q3, A

420 Respondents

200

250

choices (A-X) to list their

product and services

150

Source: U.S. Department of Commerce, Bureau of Industry and Security, Office of Technology Evaluation. UNCLASSIFIED

50

100

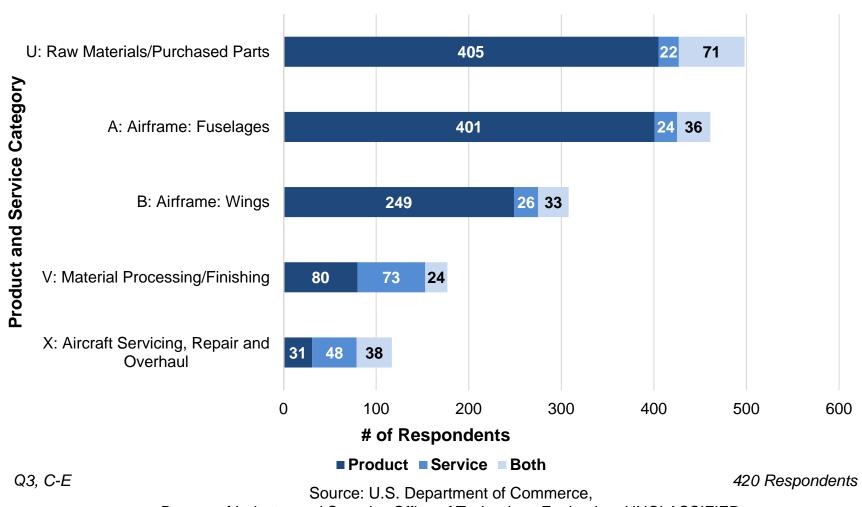
42

37



Primary Business Lines

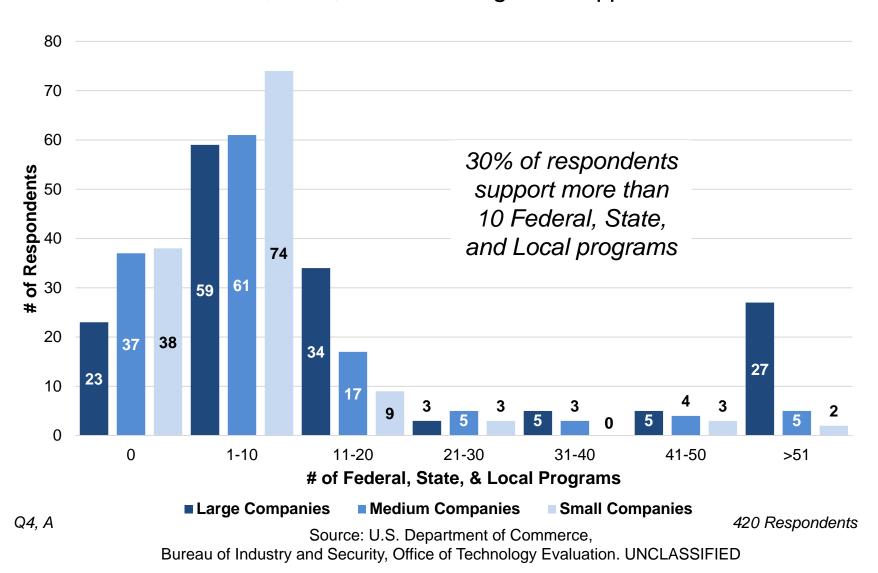
Top 5 Out of 24 Business Lines





Program Participation

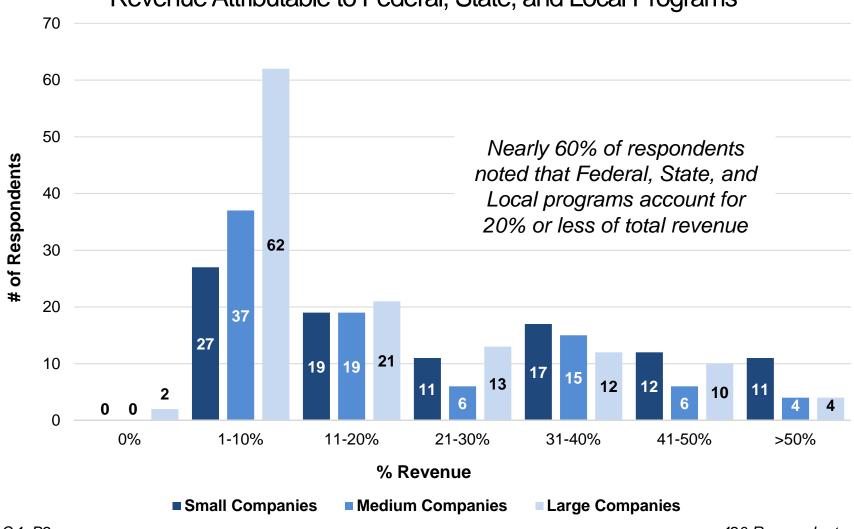
Number of Federal, State, and Local Programs Supported Since 2012





Program Participation

Revenue Attributable to Federal, State, and Local Programs



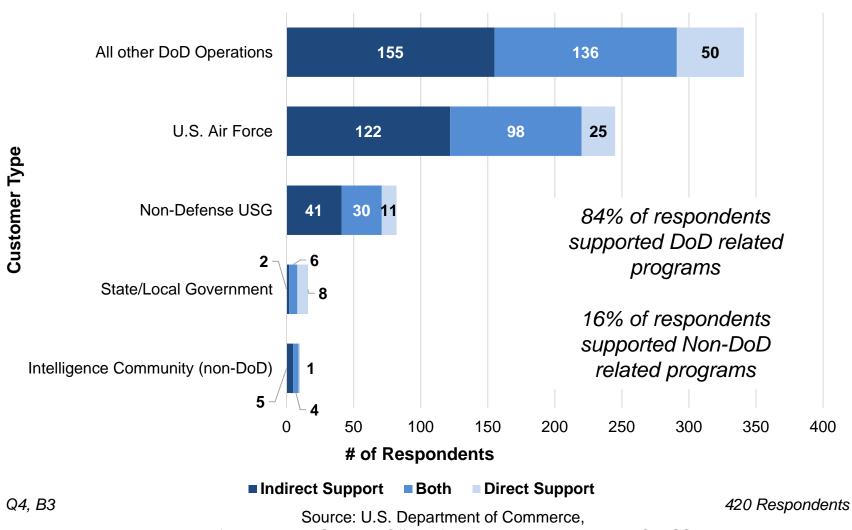
Q4, B2

420 Respondents



Program Participation

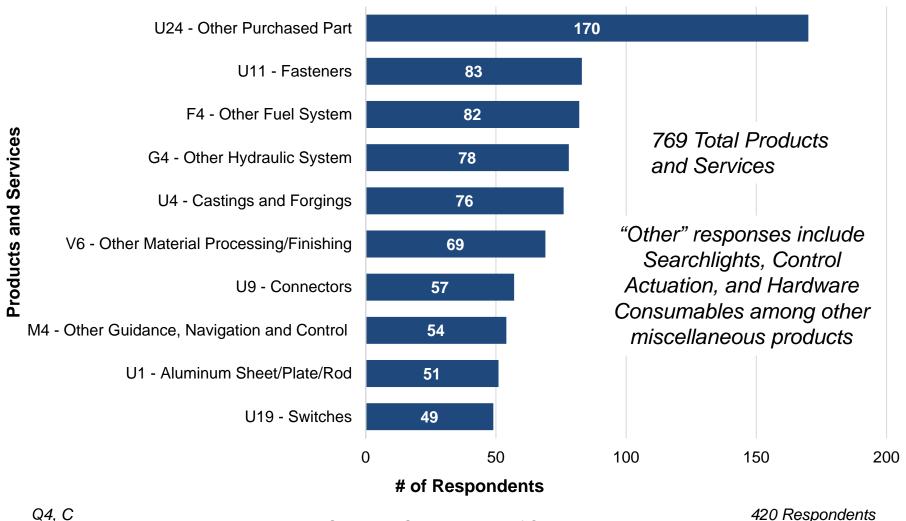
Top Federal, State, Local Customers Since 2012 by Support Type





USG Programs Support

Top 10 Products/Services Supported through USG Work

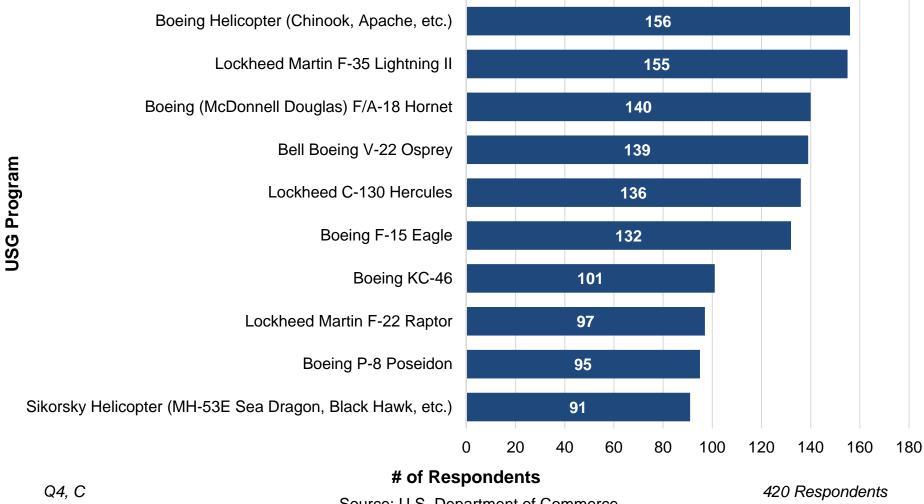


Source: U.S. Department of Commerce,



USG Program Support

Top 10 DoD Programs Supported

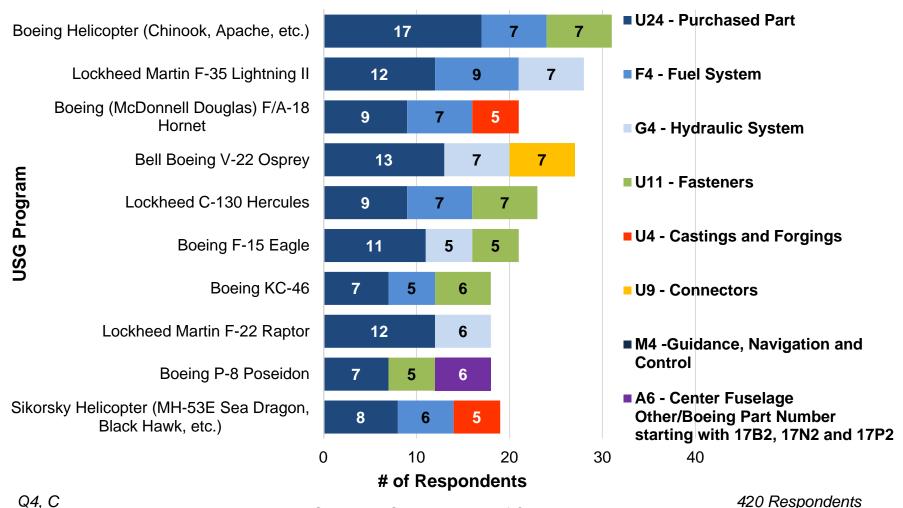


Source: U.S. Department of Commerce,



USG Program Support

Top 3 Primary Products/Services Supported by DoD Program

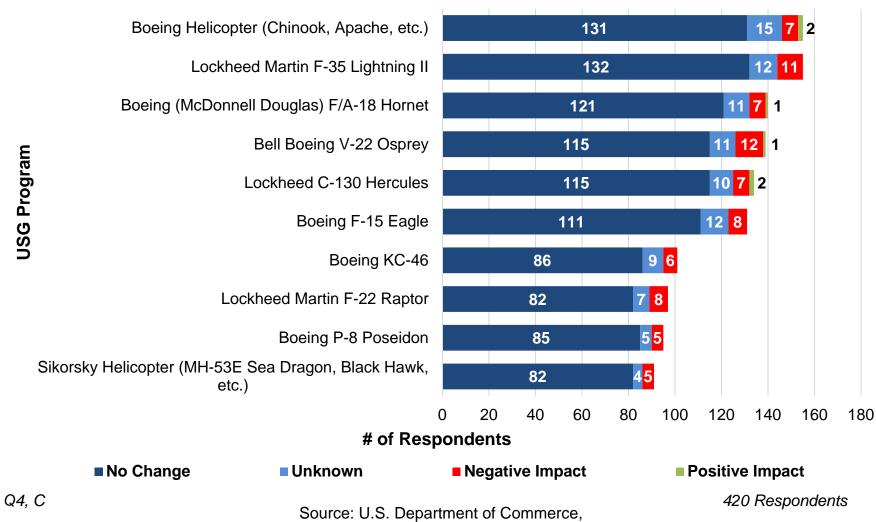


Source: U.S. Department of Commerce,



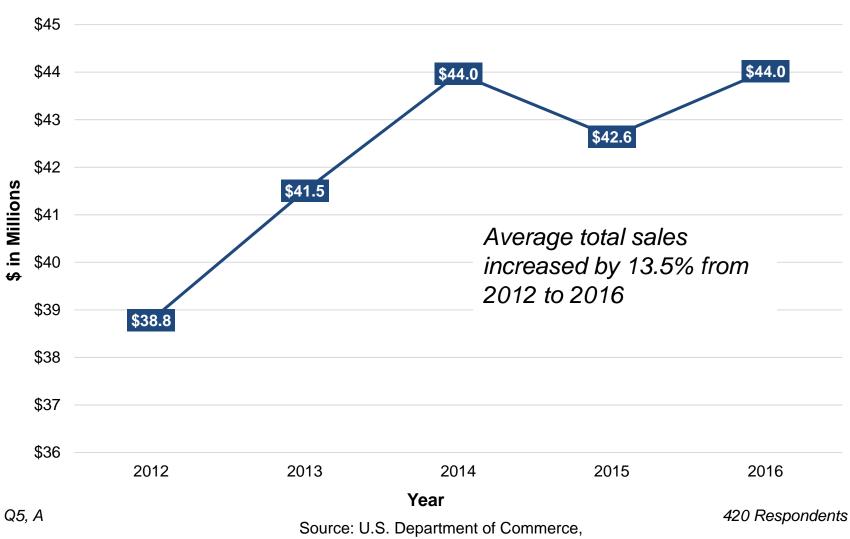
USG Program Support

Top DoD Programs Supported and C-17 Termination Impact



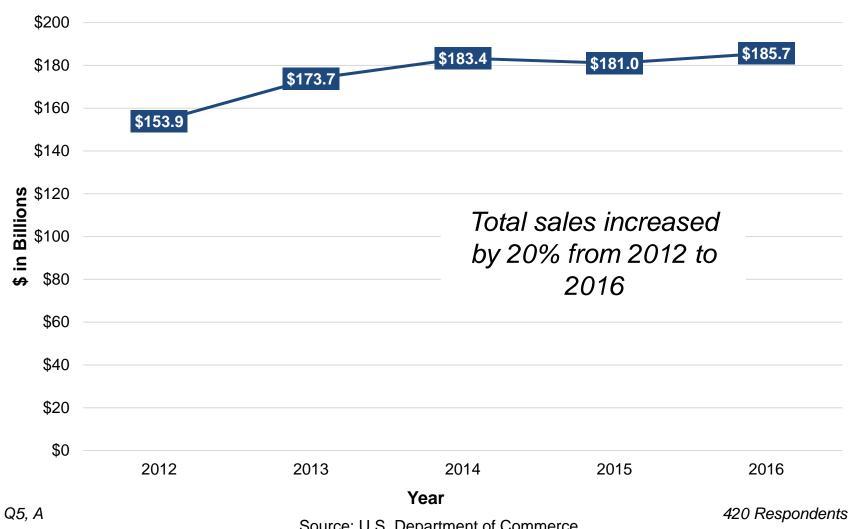


Average Sales Per Year 2012-2016



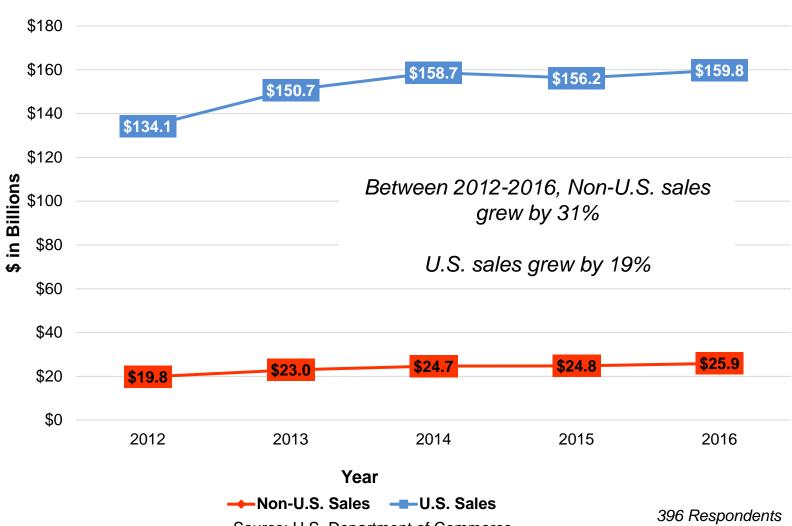


Aggregate Sales Per Year: 2012-2016





Aggregate U.S. and Non-U.S. Sales: 2012-2016



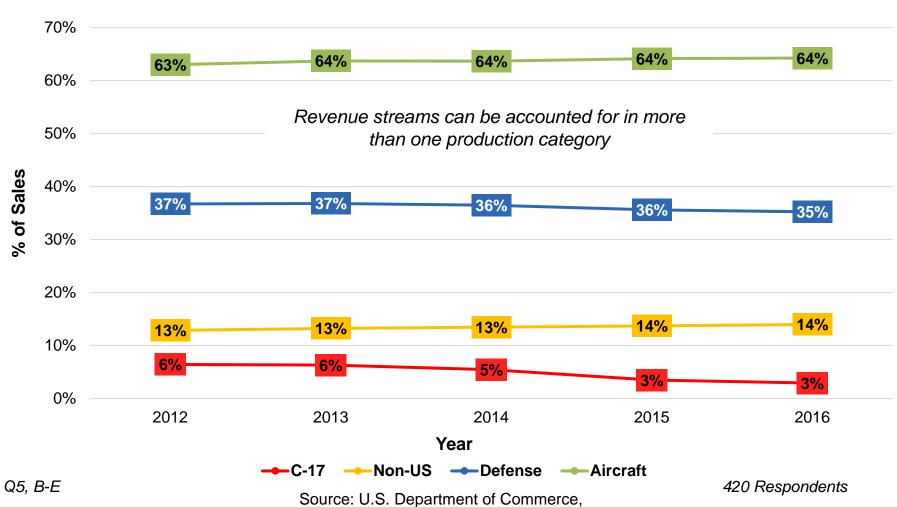
Q5, A-B

Source: U.S. Department of Commerce,



Average Percentage of Attributable Sales

Broken Down By Category: 2012-2016





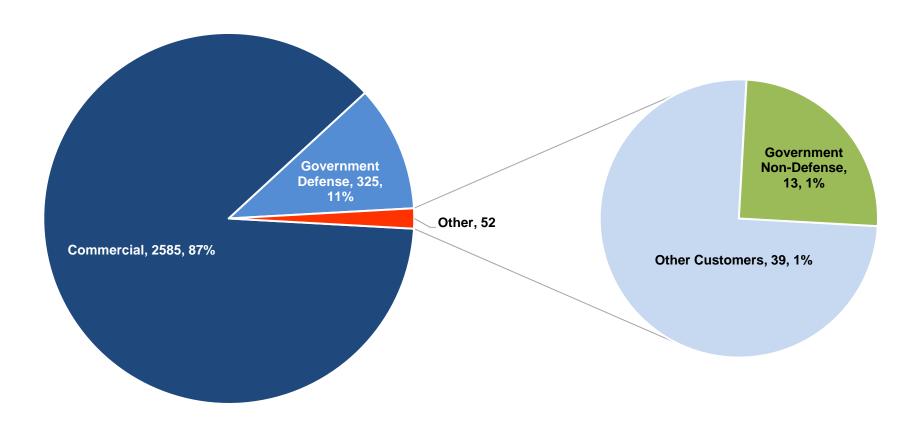
Estimated Direct Customers Per Respondent: 2012-2016

- 420 respondents supported an estimated 433,000 direct customers
- The average respondent supported 182 direct customers
- Only 77 respondents reported over 1,000 direct customers
 - 57% (44) of these respondents were categorized as distributers



Type of Customer Supported

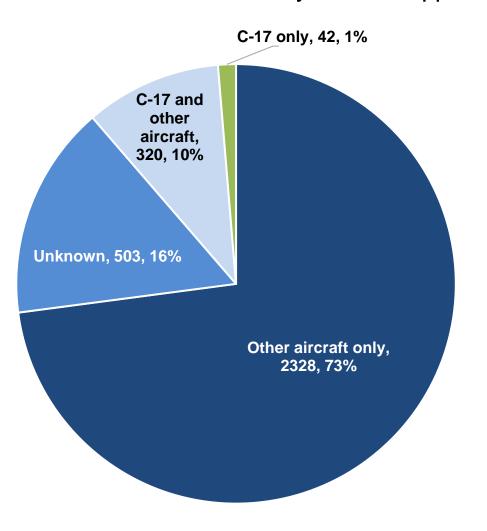
Number of Respondents By Type of Customer 2012-2016





Type of Aircraft Supported

Number of Customers By Aircraft Supported: 2012-2016

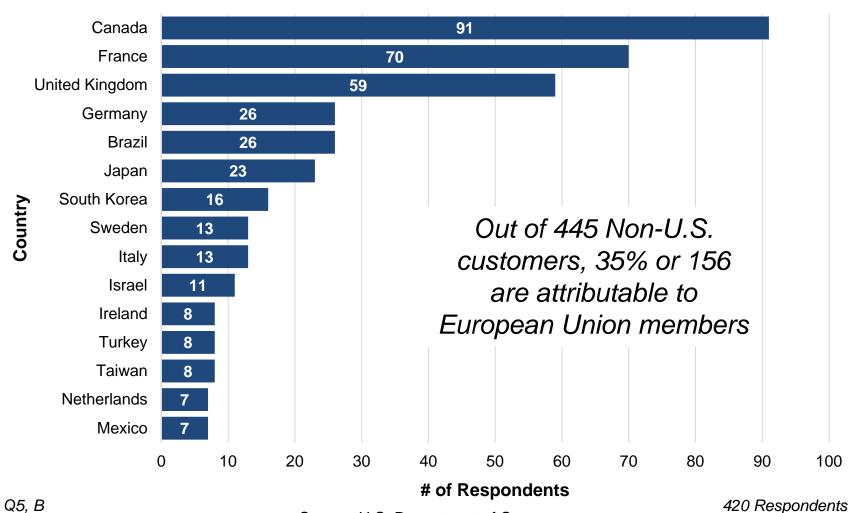


1.3% of identified customers were exclusively involved with C-17 production



Sales and Customers

Top 15 Non-U.S. Customers by Country 2012-2016

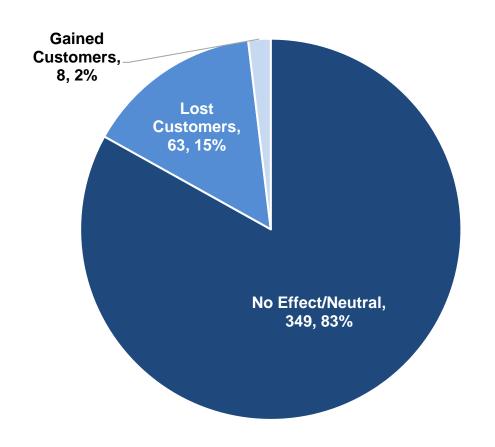


Source: U.S. Department of Commerce,



C-17 Termination

Impacts Due To The Termination of The C-17 Program 2012-2016

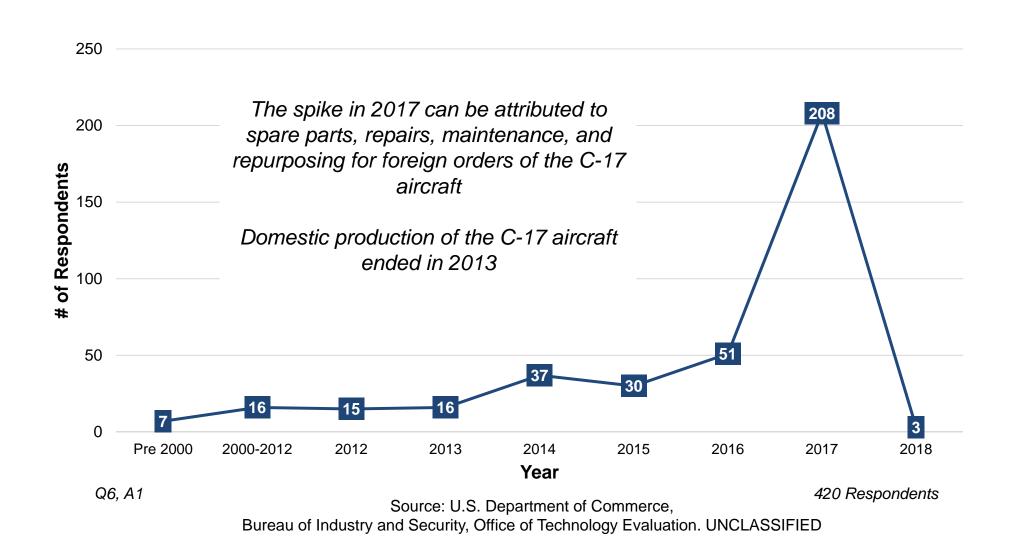


15% of respondents lost customers due to the termination of the C-17 program



Pre-Termination Business Model

Respondents' Most Recent Year of C-17-Related Activities

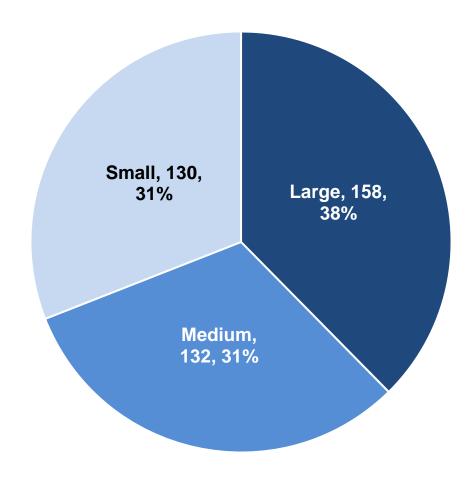




C-17 Production by Company Size

What type of businesses were involved in the C-17 Aircraft Supply Chain?

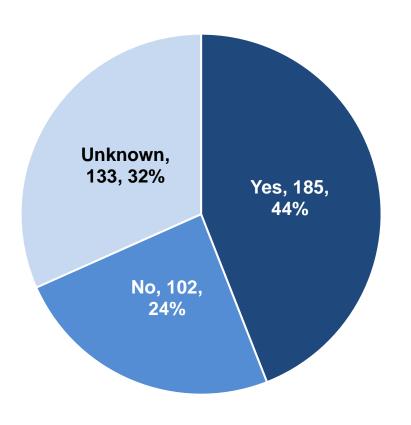
Approximately 30% of companies involved in C-17 aircraft production were small businesses





C-17 Termination Notification

Was your organization notified in advance of the C-17 aircraft program termination?

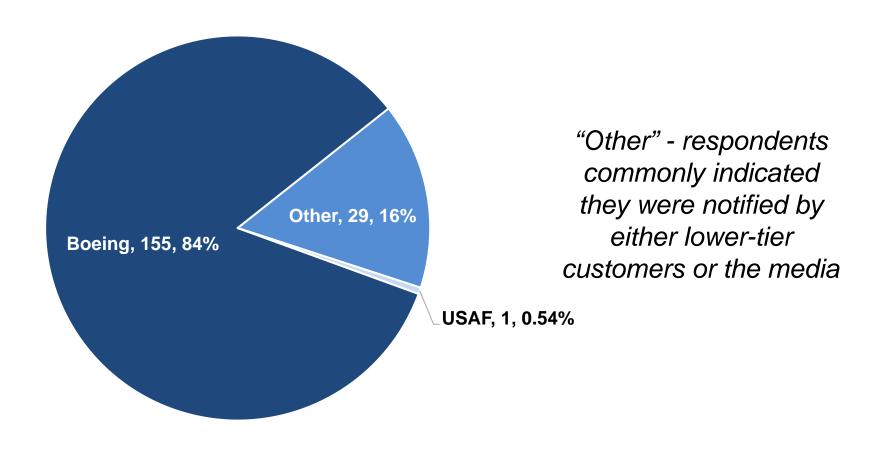


25% of respondents were not notified of the termination of the C-17 program



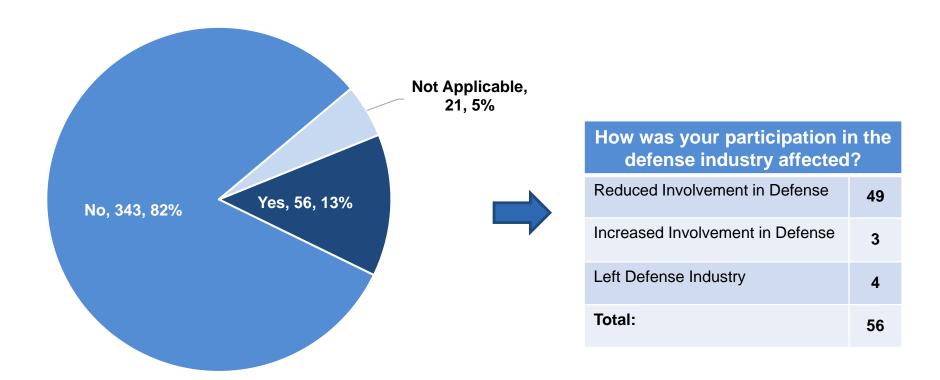
C-17 Termination Notification

Source of Notification of the Termination of C-17 Production



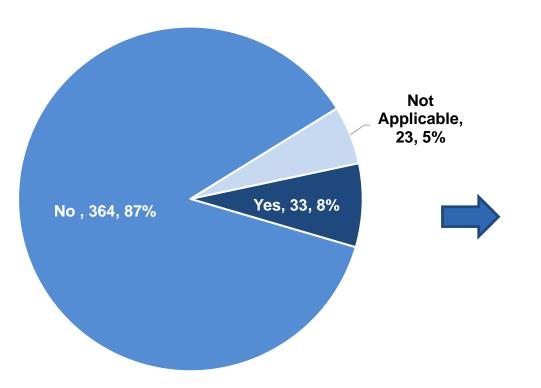


Did the termination of the C-17 program change your organization's involvement in the defense industry?





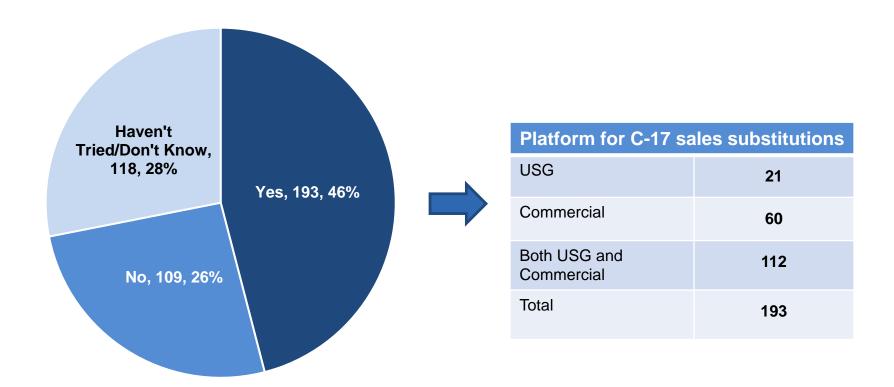
Did the termination of the C-17 program change your organization's involvement in the aerospace industry?



How was your participation in the aerospace industry affected? Reduced Involvement in Aerospace 24 Increased Involvement in Aerospace 7 Left Aerospace Industry 2 Total: 33

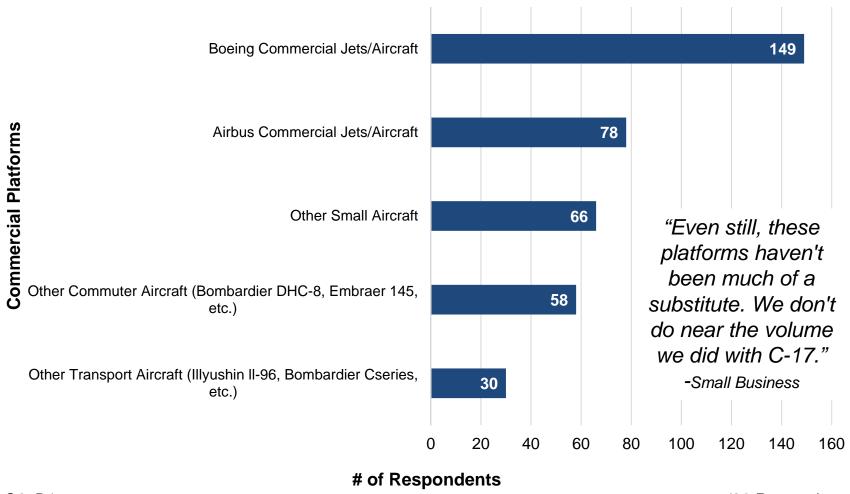


Did your organization substitute your C-17 sales with a new or different program?





Commercial Platforms Used as Substitute for C-17 Program



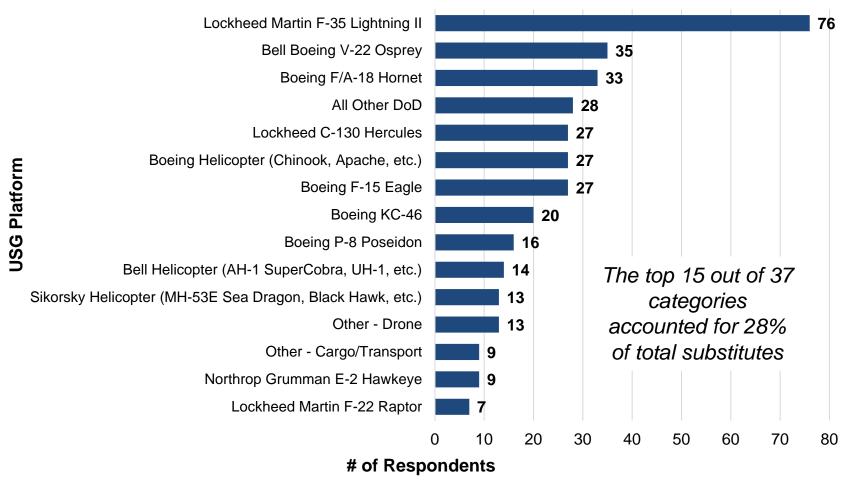
Q6, B4

Source: U.S. Department of Commerce,

420 Respondents



Top 15 DoD Platforms Used as Substitute for C-17 Program



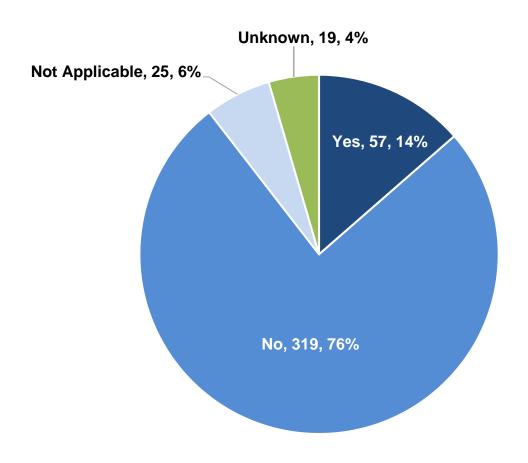
Q6, B4

Source: U.S. Department of Commerce,

420 Respondents



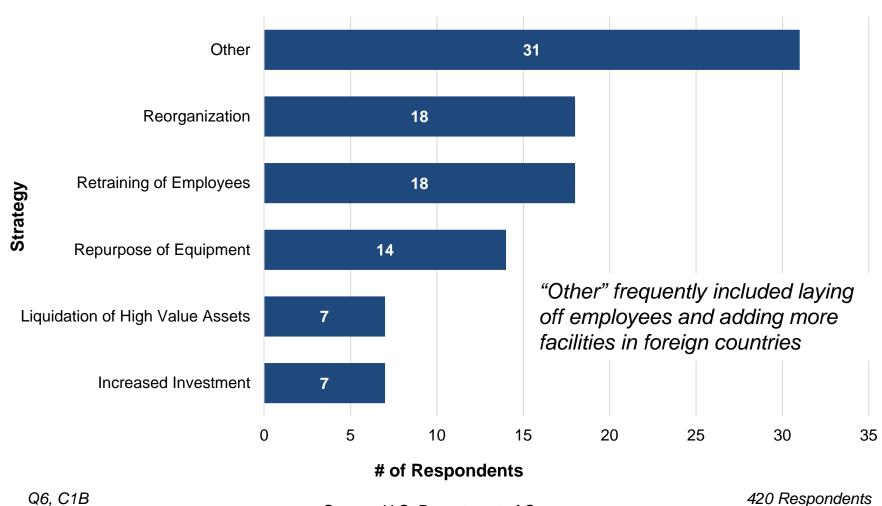
Did your organization adjust its business plan in response to the C-17 Aircraft program's termination?



14% of organizations adjusted their business plans due to the C-17 programs termination



Leading Actions Used for Business Plan Alterations After C-17 Termination

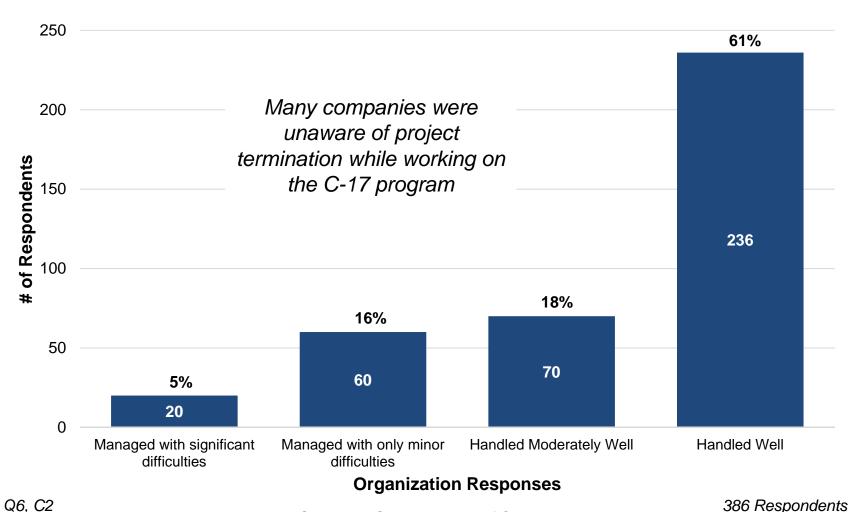


Source: U.S. Department of Commerce,

Bureau of Industry and Security, Office of Technology Evaluation. UNCLASSIFIED



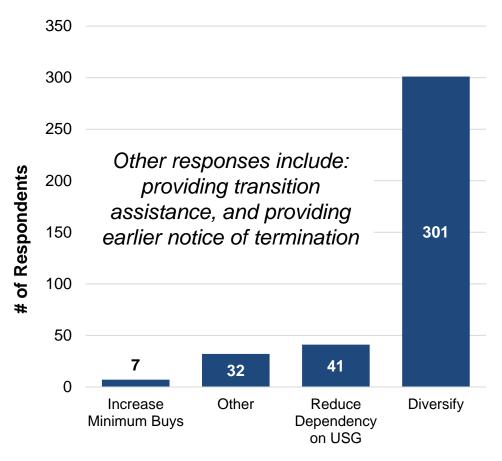
Self-Scoring of Organizations' Response to C-17 Termination



Source: U.S. Department of Commerce,
Bureau of Industry and Security, Office of Technology Evaluation. UNCLASSIFIED



Leading Advice for Vendors Experiencing the Loss of a USG Program



"Less concentration of customers and products offers less risk."

-Small Business

"Try to implement a balance of commercial work with multiple defense programs."
-Large Business

"Find other programs, sell, sell, sell."

-Small Business

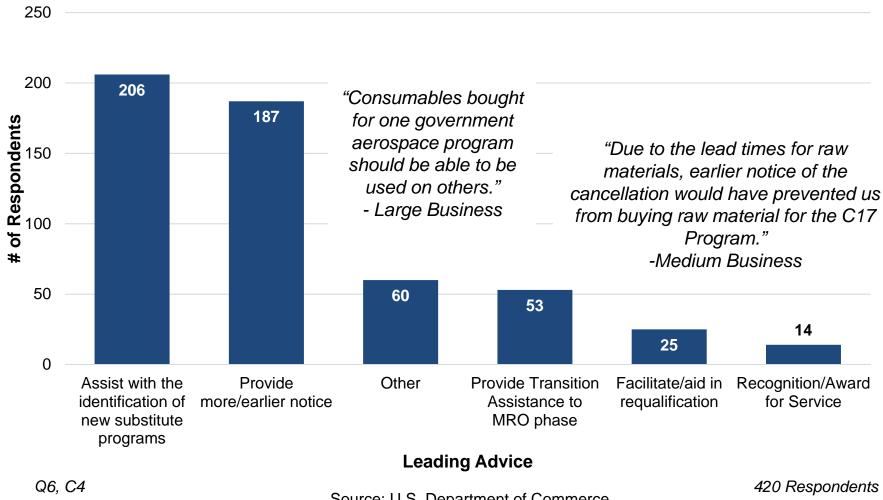
Leading Advice

Q6, C3

420 Respondents

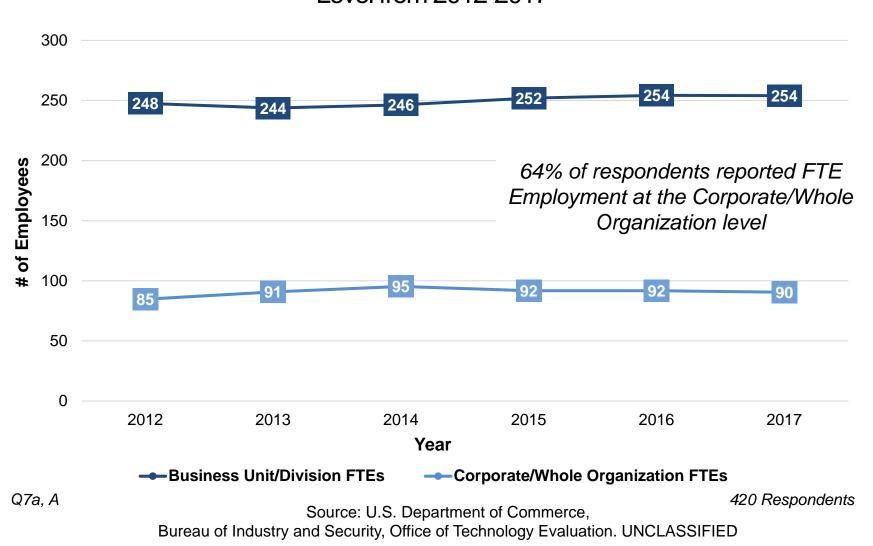


Supplier Advice for Government and Defense Prime Contractors when Handling the Closure of a Major Program



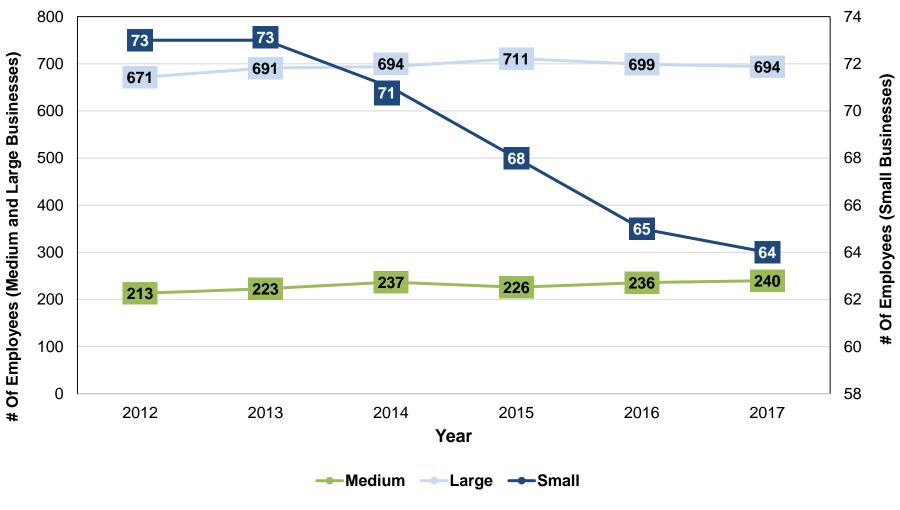


Average Number of FTE Employees Reporting at the Corporate and Division Level from 2012-2017





Average FTE Employment by Company Size



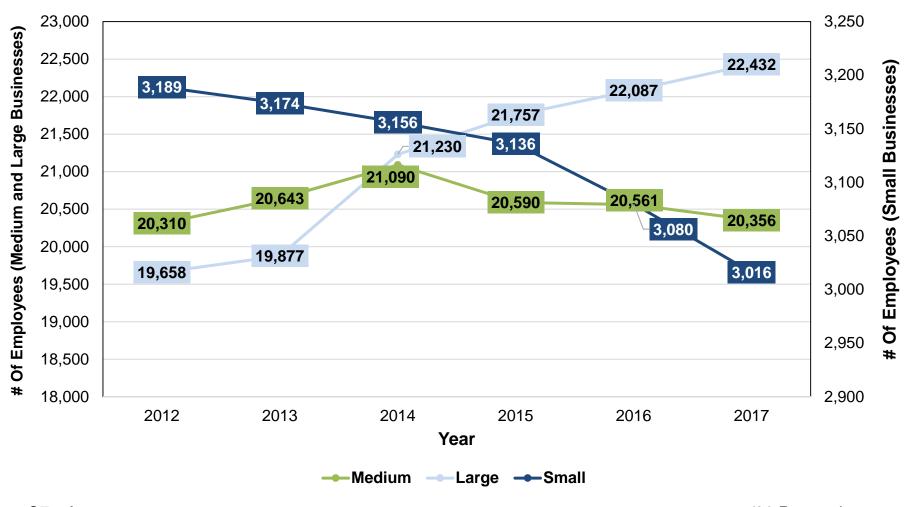
Q7a, A

Source: U.S. Department of Commerce,

420 Respondents



Aggregate FTE Employment by Company Size



Q7a, A

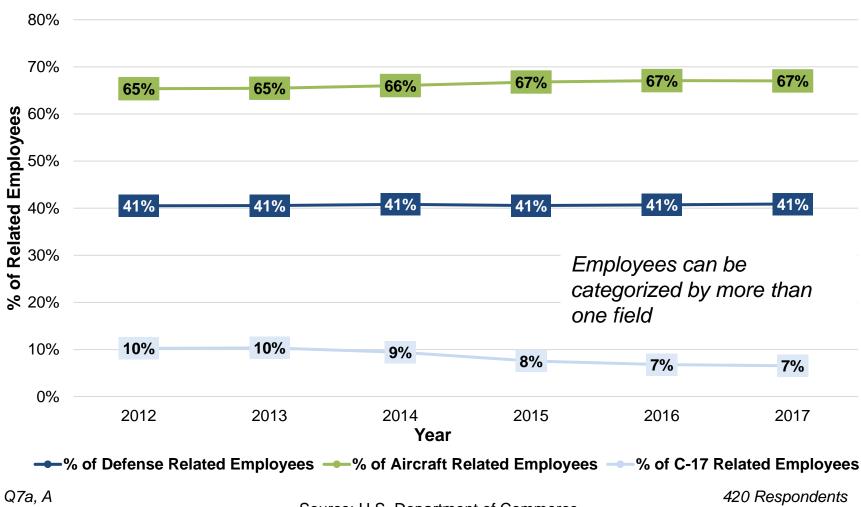
Source: U.S. Department of Commerce,

420 Respondents



FTE Employee Work Designations

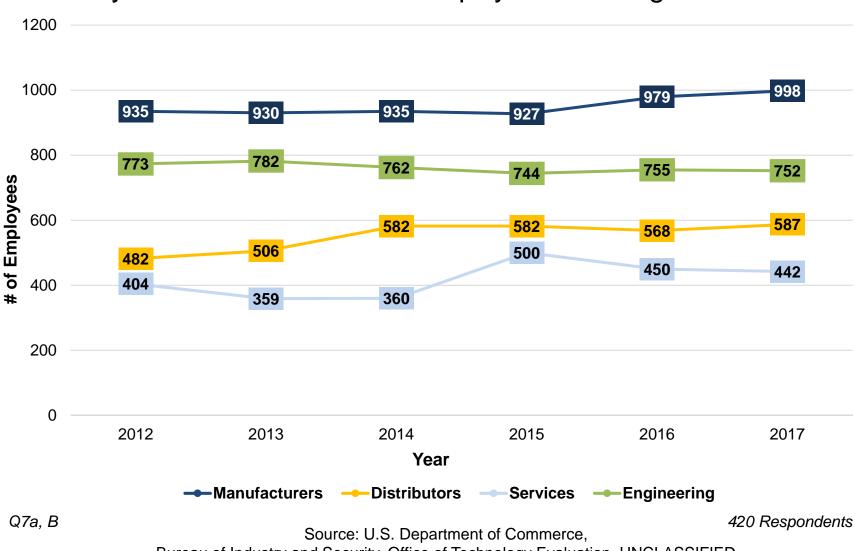
Average Percentage of Defense, Aircraft, and C-17 Related Employees from 2012-2017



Source: U.S. Department of Commerce,



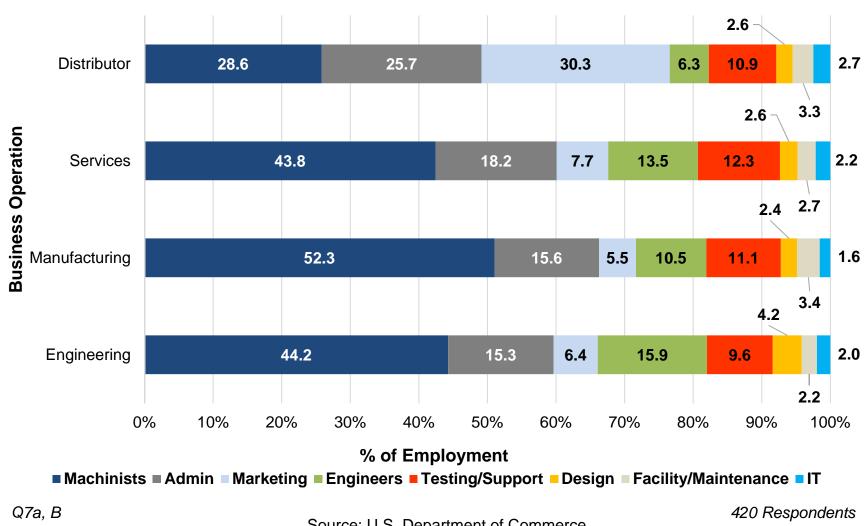
Primary Business Line Full Time Employment Averages 2012-2017





Workforce Operations

Primary Business Operation Lines of Employment

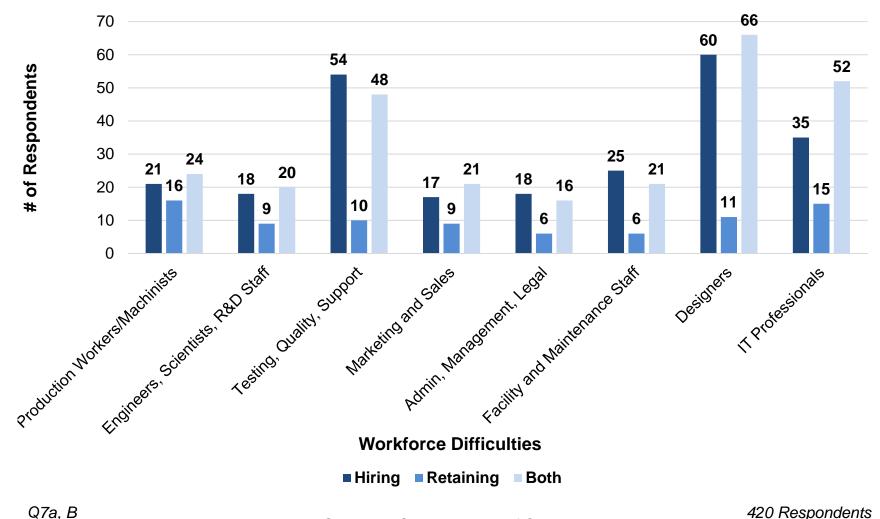


Source: U.S. Department of Commerce,
Bureau of Industry and Security, Office of Technology Evaluation. UNCLASSIFIED



Difficulties Hiring and Retaining Workforce

Workforce Difficulties Stratified by Occupation



Q7a, B

Source: U.S. Department of Commerce,

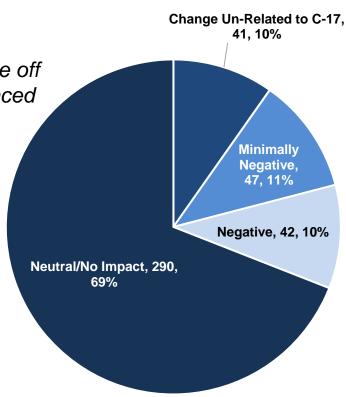


Impact of C-17 Termination on Workforce

Respondent Self-Identified Impact Severity on Workforce

Respondents indicated layoffs, reduction in benefits, reduction in overtime, and forced time off as the leading workforce impact they experienced

Some large companies indicated that the C-17 termination allowed them to reallocate resources to new business opportunities, and to develop new technological advancements to replace losses in employment

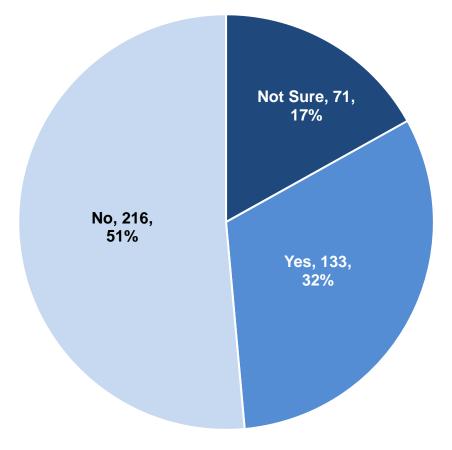




Workforce Preservation Plan

Do you have a workforce preservation plan for the post C-17 environment?





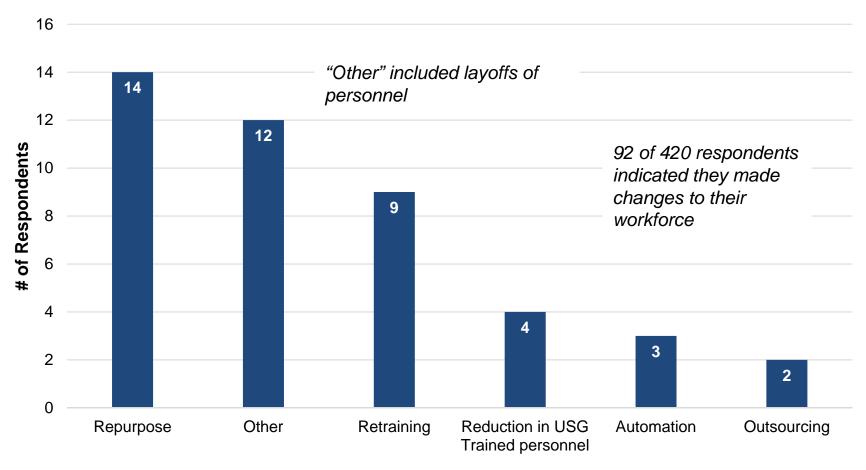
"We have additional contracts to sustain the workforce."

"[We implemented] redeployment to project work for other customers, including non-aerospace customers."
-Large Company



Implemented Workforce Modifications

Changes Made In Response to C-17 Termination



Workforce Modifications

Q7b, A3

Source: U.S. Department of Commerce,

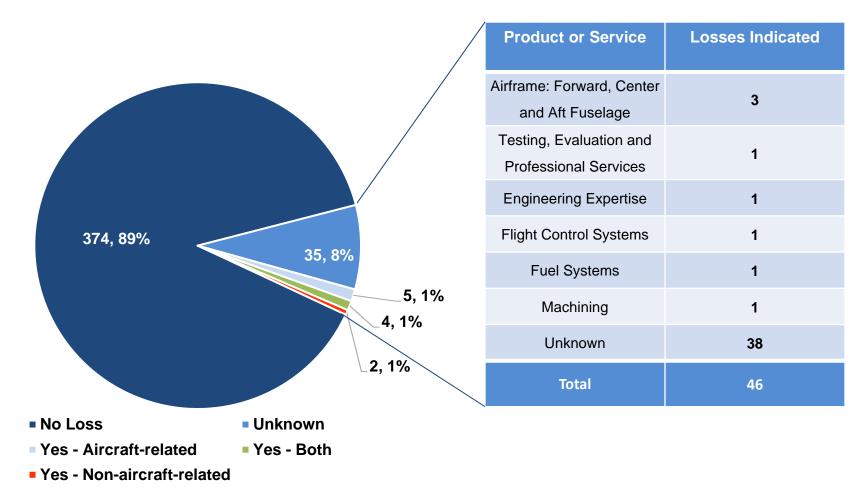
Bureau of Industry and Security, Office of Technology Evaluation. UNCLASSIFIED

420 Respondents



Loss of Critical Skills/Capabilities

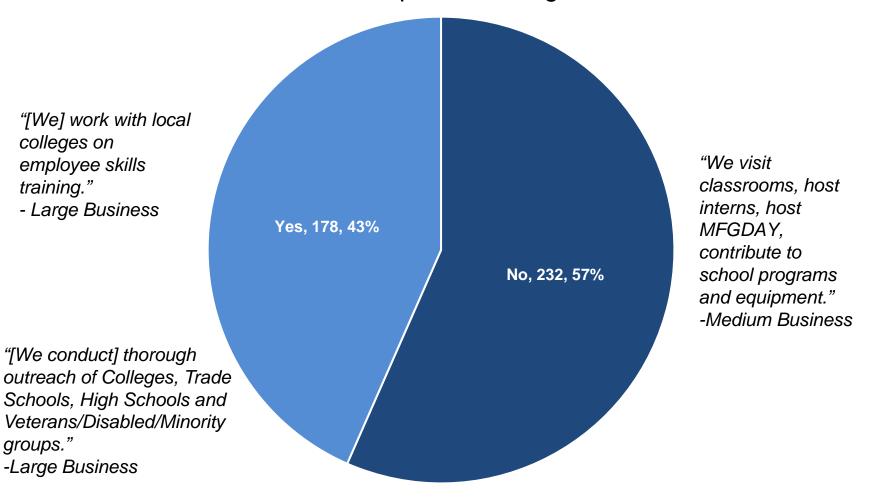
Broken Down by Product or Service Line





Developmental Work With Outside Institutions

Respondents' Indication of Work with Outside Institutions on Development/Training

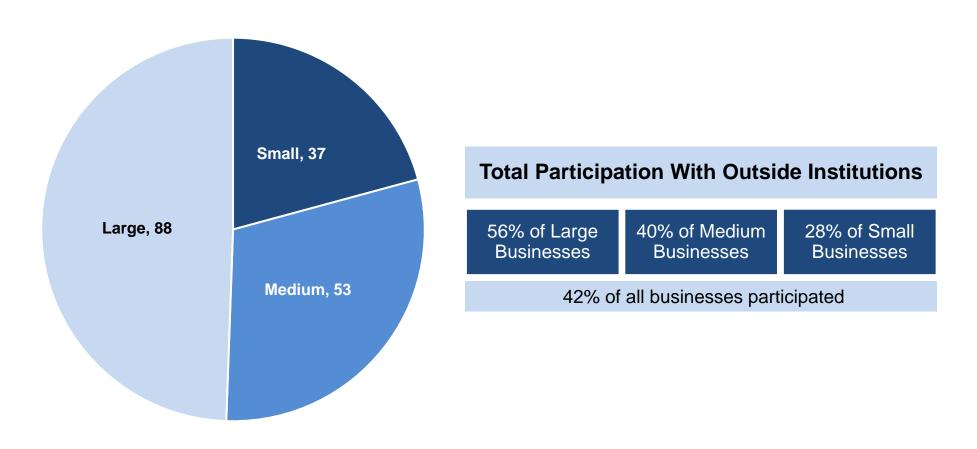


Q7b, B1 420 Respondents Source: U.S. Department of Commerce,



Developmental Work With Outside Institutions

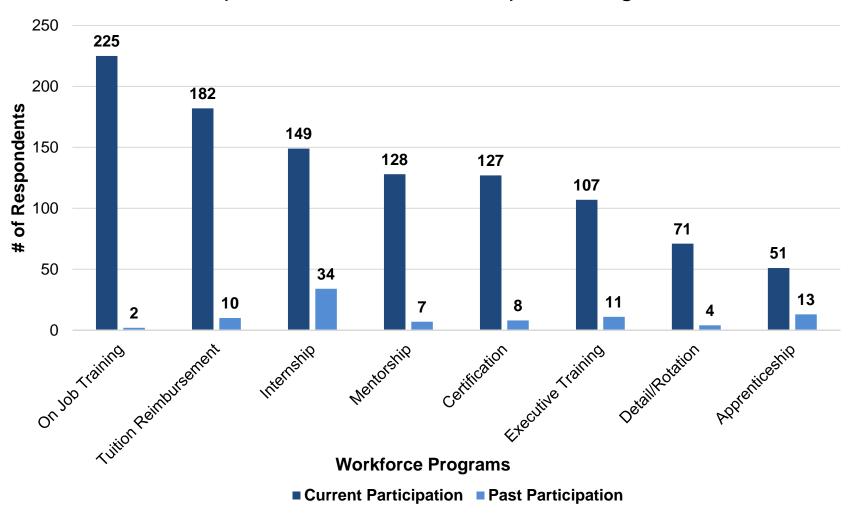
Participation Broken Down by Business Size





Workforce Development Programs

Participation in Workforce Development Programs



Q7b, B2

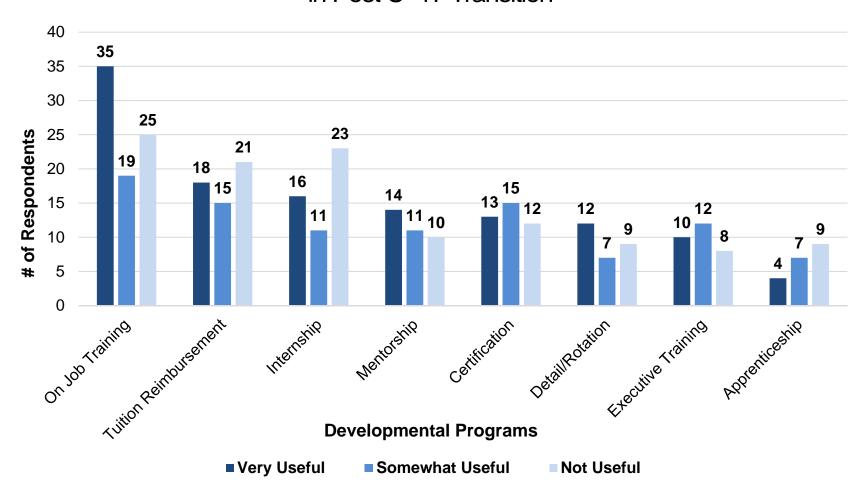
Source: U.S. Department of Commerce,

420 Respondents



Workforce Development Programs

Developmental Programs Deemed Most and Least Useful Among Respondents in Post C -17 Transition



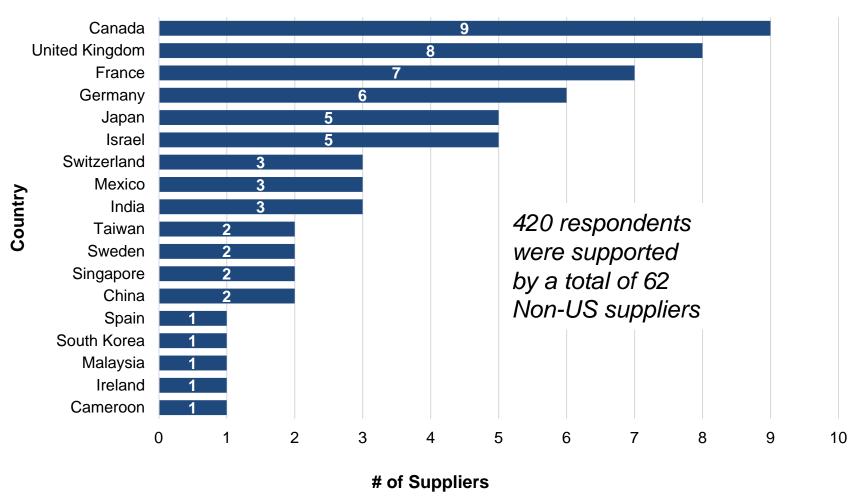


Total Supplier Support

- 1,307 unique suppliers supported 420 respondents
- The top 15 most cited suppliers only accounted for 7% of all supplier support
- 97% (1,267) of all identified unique suppliers are considered domestic



Suppliers by Country



Q8, A

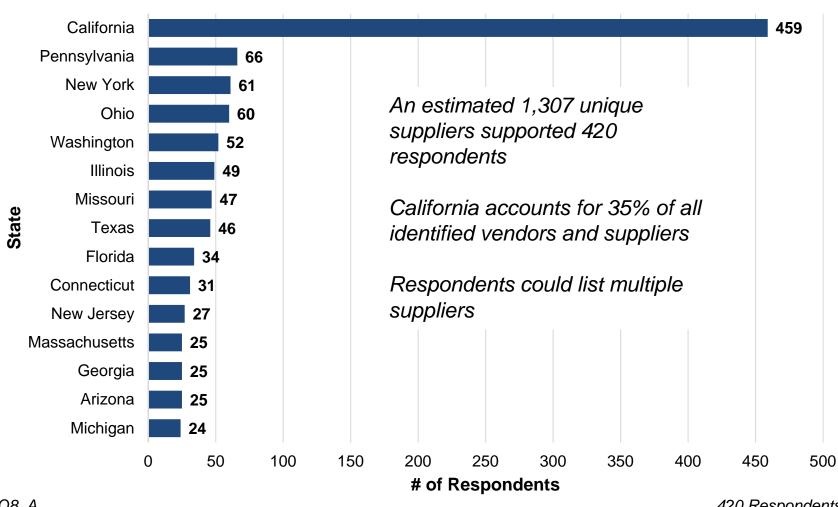
Source: U.S. Department of Commerce,

Bureau of Industry and Security, Office of Technology Evaluation. UNCLASSIFIED

420 Respondents



Suppliers by Top 15 State



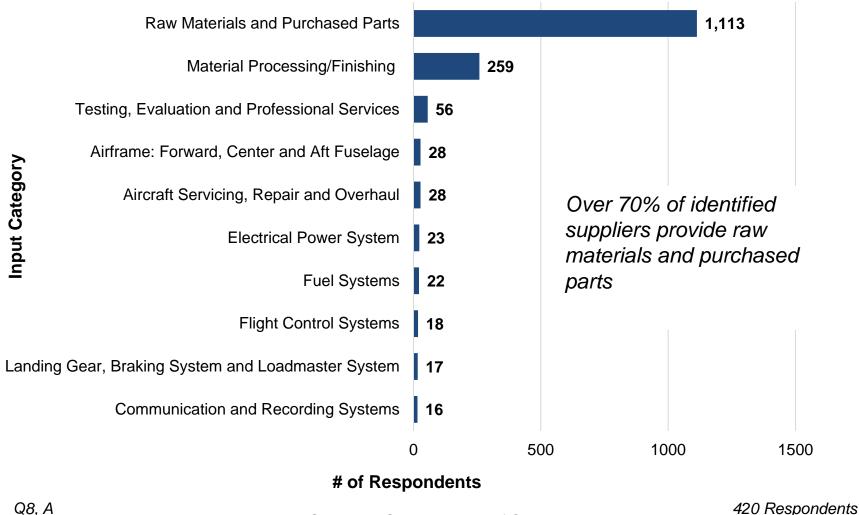
Q8, A

Source: U.S. Department of Commerce,

420 Respondents



Top 10 Supplier Input Categories

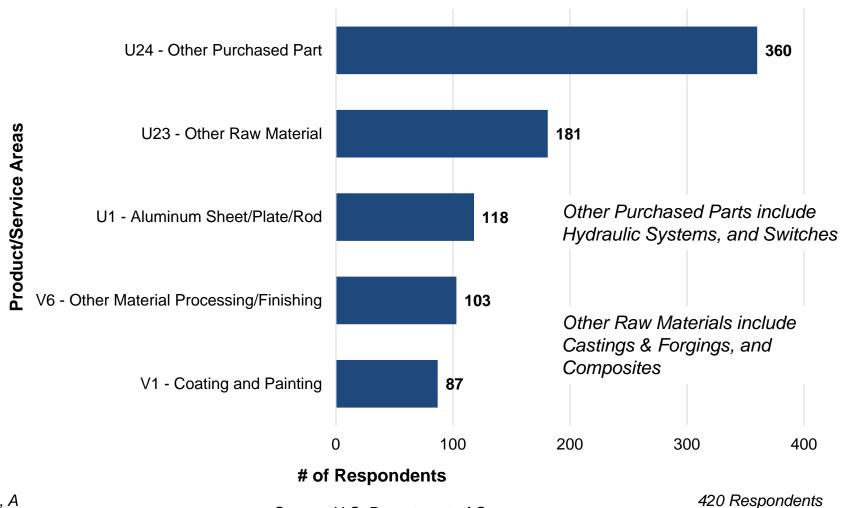


Source: U.S. Department of Commerce,
Bureau of Industry and Security, Office of Technology Evaluation. UNCLASSIFIED



Critical Vendors & Suppliers

Top 5 Supplier Input Product/Service Areas



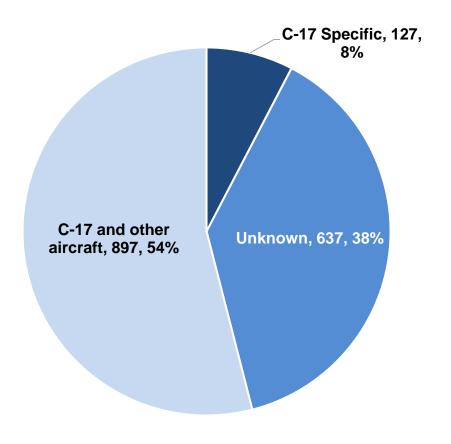
Q8, A

Source: U.S. Department of Commerce,



Supplier Association With C-17 Program

Number of Respondent Suppliers Associated With C-17 Program



8% of 1,661 identified suppliers were exclusively involved in C-17 specific operations



Supplier Impacts

Impact of C-17 Termination On Domestic Supplier Shut Downs

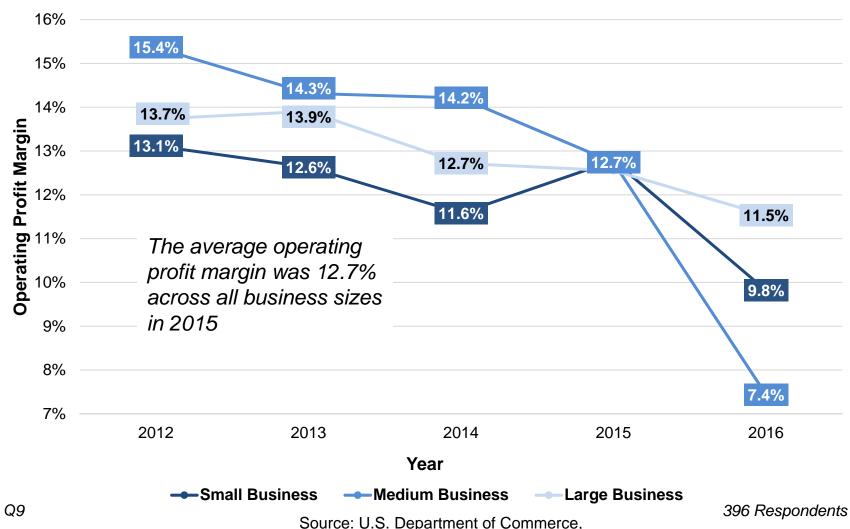
Only one respondent indicated that one or more of their suppliers ceased operations following the termination of the C-17 program. Both suppliers were located in California. Both sold raw materials and purchased parts.

"Less income. Had to lay off long time employees."
-Small Business



Operating Profit Margin

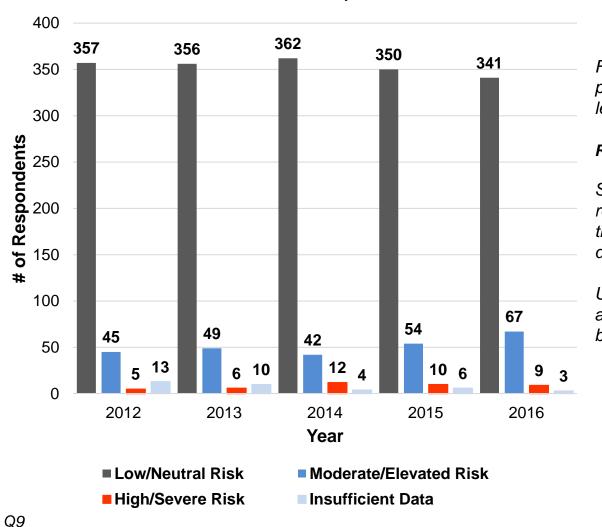
Average Operating Profit Margin Across Small, Medium, and Large Businesses 2012-2016





Financial Risk Levels

Number of Companies and Financial Risk Level



Financial Risk calculation based primarily on profit margins, debt levels, liquidity

Reasons for lack of measurement:

Source data mismatches (e.g. reporting income statement data at the facility level and balance sheet data at the corporate level)

Unavailable or missing data (e.g. no assets or sales listed, newly formed business)

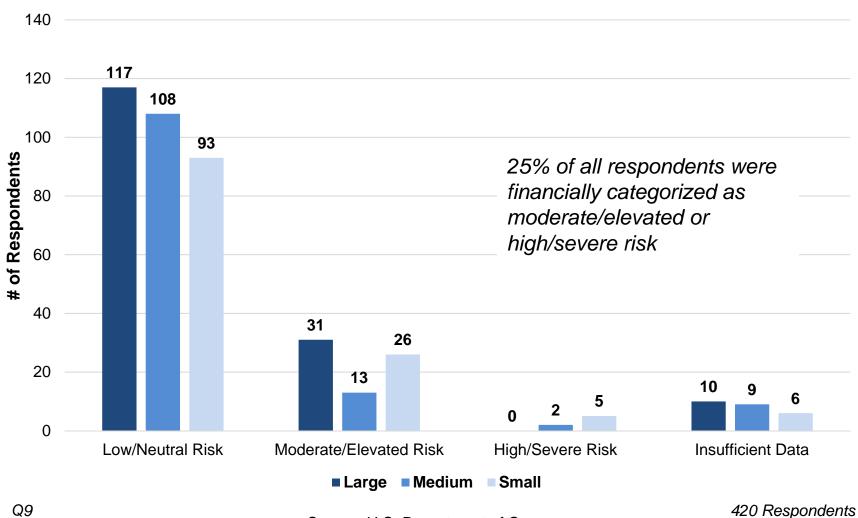
Source: U.S. Department of Commerce,

420 Respondents



Financial Risk Levels

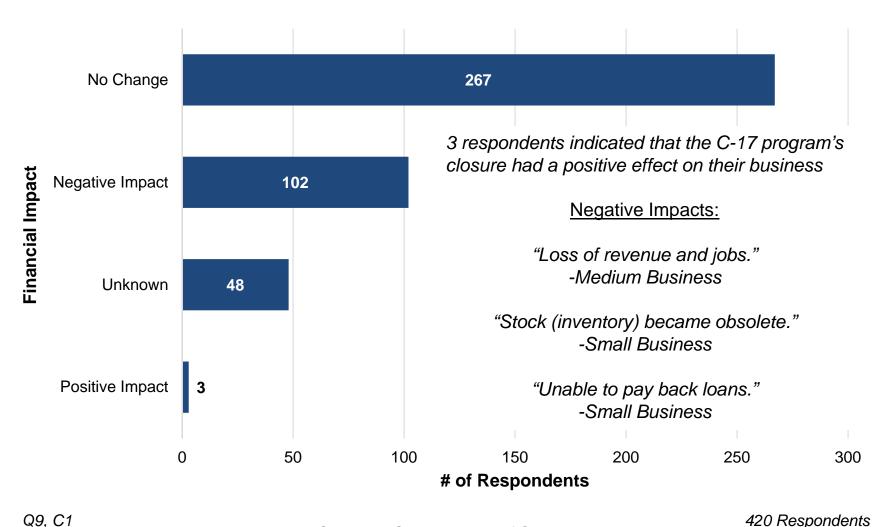
Company Sizes for Overall Financial Risk Status 2012-2016





Financial Impacts

Self-Assessed Financial Impacts Experienced Due To The End of C-17 Program

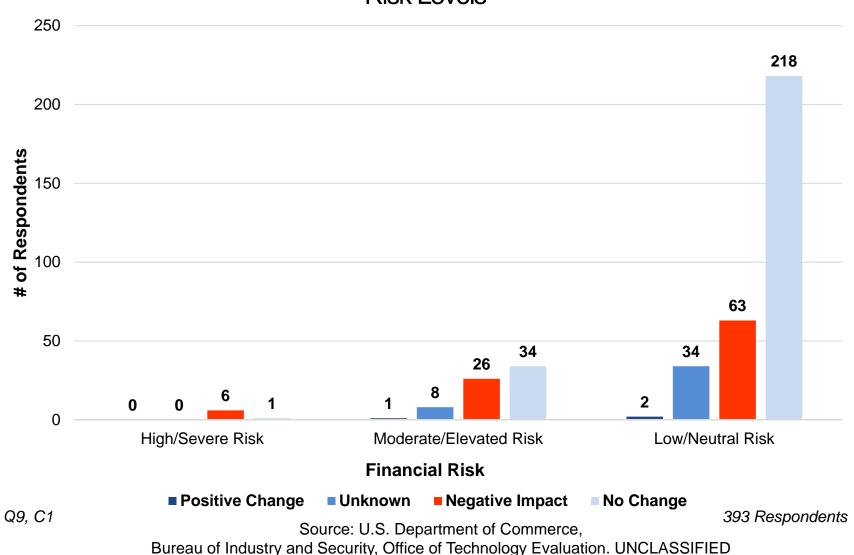


Q9, C1 Source: U.S. Department of Commerce,



Financial Risk Level vs. Financial Impact

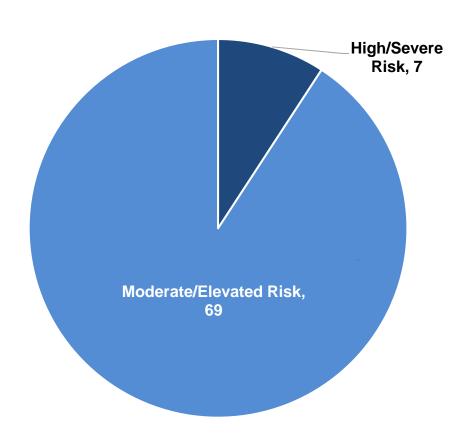
Financial Impact Due To Termination of C-17 Program According To Financial Risk Levels





Financial Risk Level vs. Financial Impact

High/Severe Risk and Moderate/Elevated Risk Companies



High/Severe Risk Commonalities:

6 out of 7 Respondents have known C-17 support and all production is aircraft-related

Primary business line is manufacturing

Locations in different states, Only 2 are in California

Majority small businesses

Moderate/Elevated Risk Commonalities:

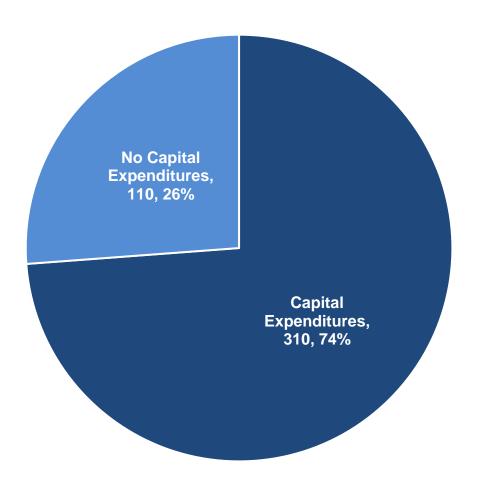
Majority large businesses

44% stated C-17 termination had a negative impact on their business



Capital Expenditures Reporting

Number of Respondents with Capital Expenditures 2012 - 2016



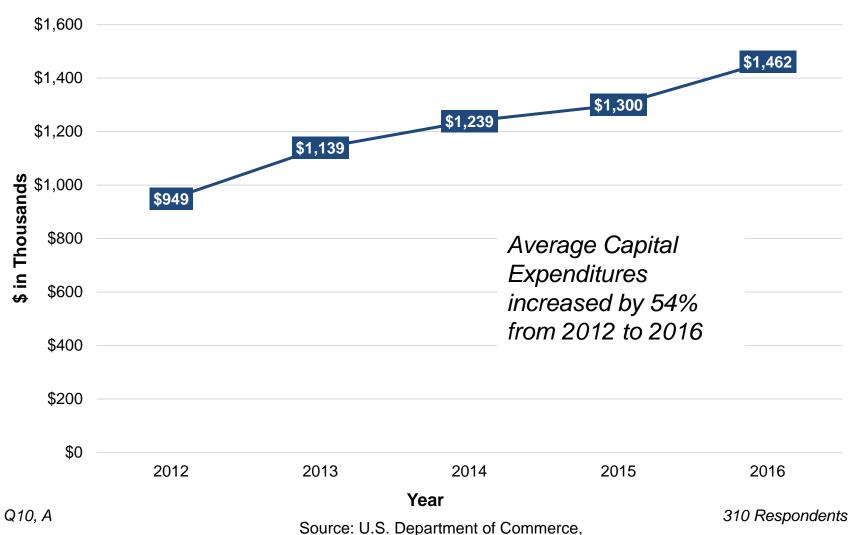
26% (110) of respondents had no capital expenditures

Over 50% (55) with no capital expenditures were small businesses



Capital Expenditures

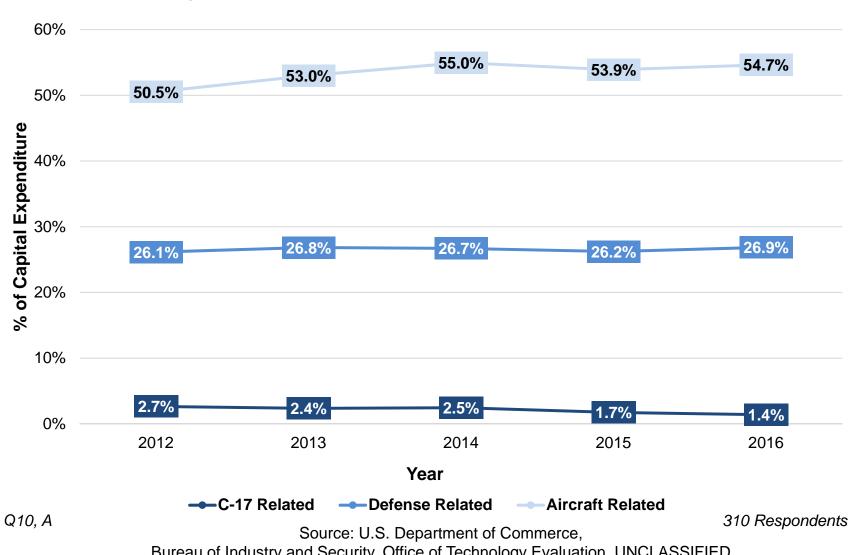
Average Capital Expenditures 2012-2016





Capital Expenditures

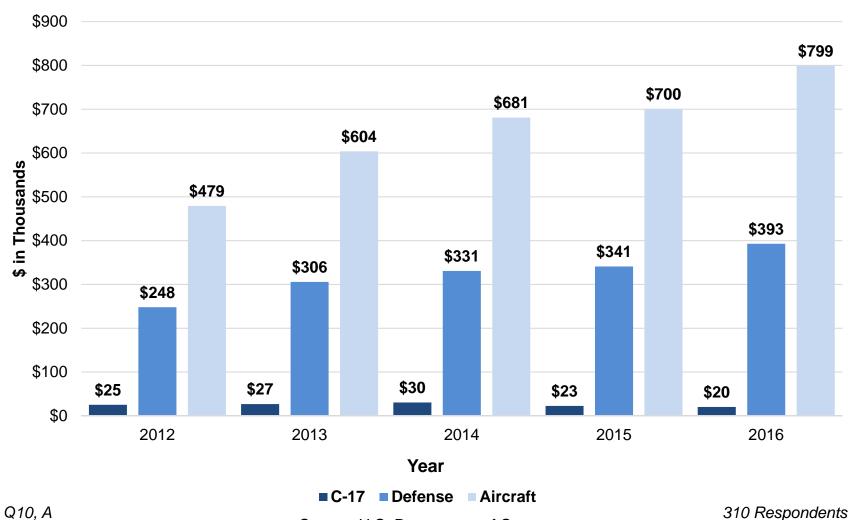
Average Capital Expenditures Broken Down By Allocation





Average of Attributable Capital Expenditures

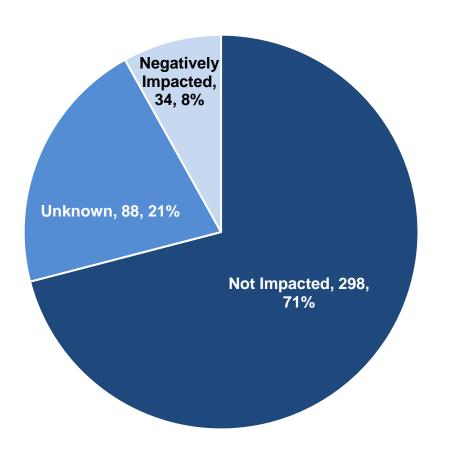
Broken Down By Allocation





Reduction of USG Defense Spending

Impact of Reductions In USG Defense Spending on Capital Expenditures



16 of the 34 respondents who were negatively impacted are small business enterprises.

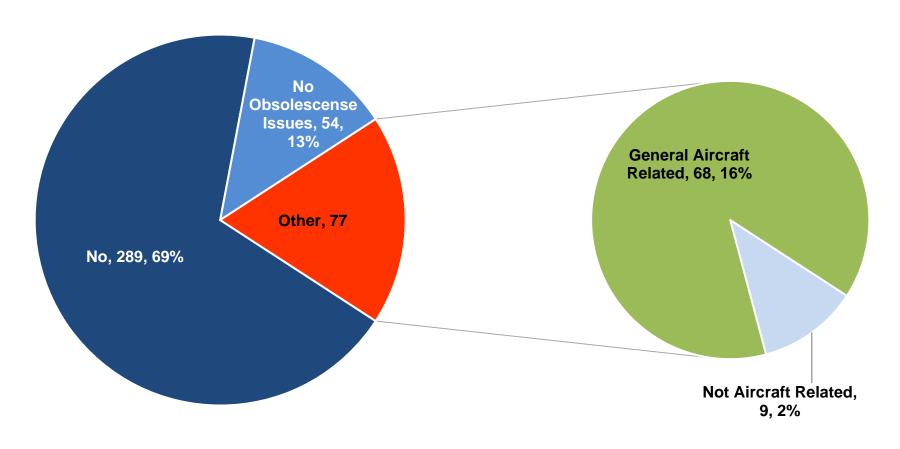
"We had no reason for growth. We just needed to survive, and we have so far. -Small, Moderate/Elevated Risk Business

"From 2013 through 2015, there was little need for more equipment as government procurement was flat." -Medium, Low/Neutral Risk Business



Use of 3D Printing for Obsolescence

Number of Respondents Utilizing 3D Printing To Manage Obsolescence Issues and Aircraft Program Applicability



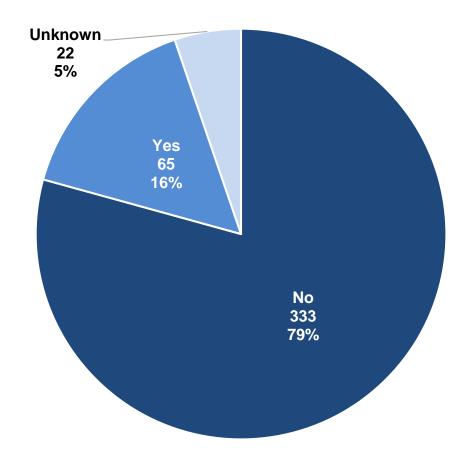


General 3D Printing Capabilities

Number of Respondents With 3D Printing Capabilities 2012-2016

Only 7 of the 65 respondents with 3D printing capabilities experienced a decline in aircraft-related capital expenditures due to a reduction in USG defense spending

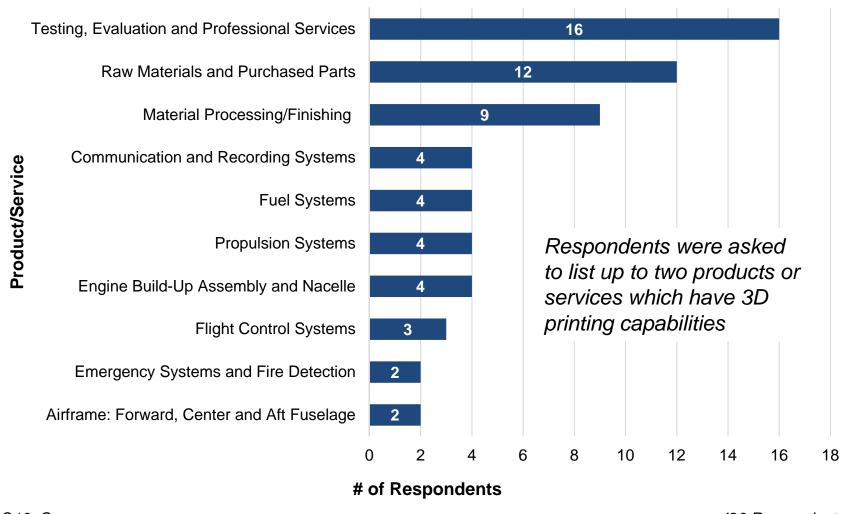
None of the 65 respondents who have 3D printing capabilities are classified as high/severe risk companies





3D Printing

Top 10 3D Printing Product/Service Categories



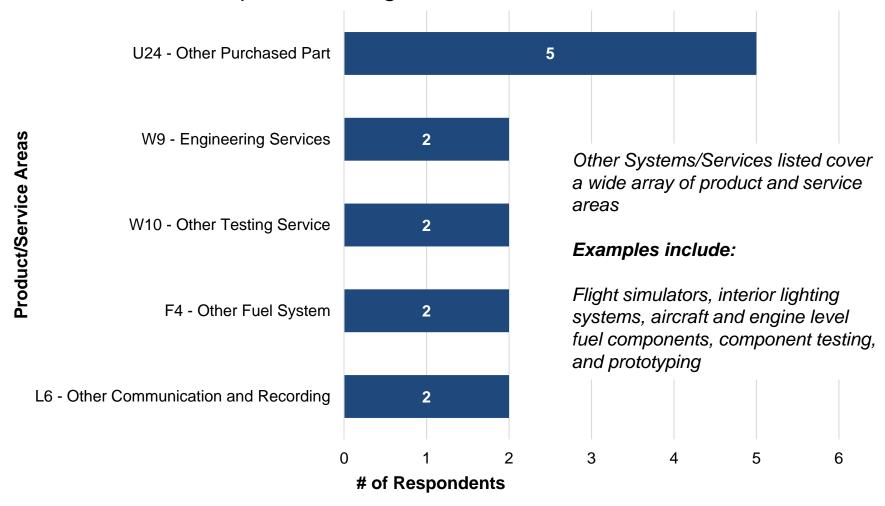
Q10, C

Source: U.S. Department of Commerce, 420 Respondents





Top 5 3D Printing Product/Service Areas



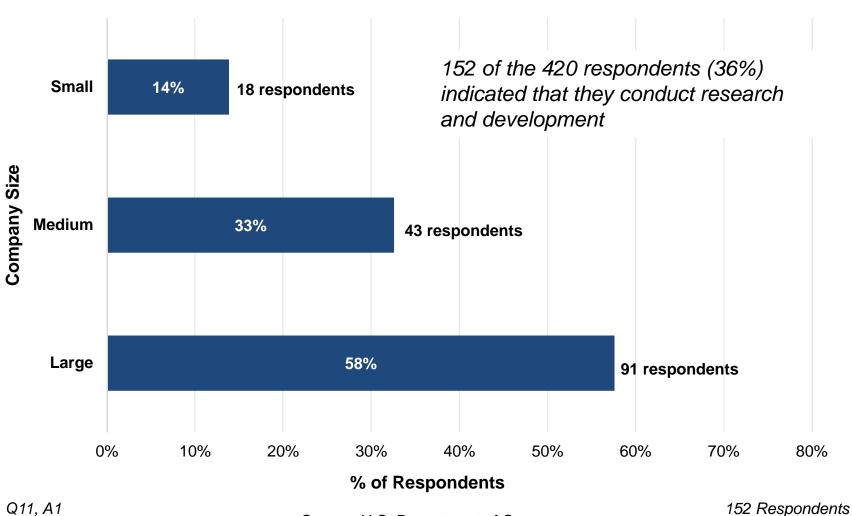
Q10, C

Source: U.S. Department of Commerce,

420 Respondents

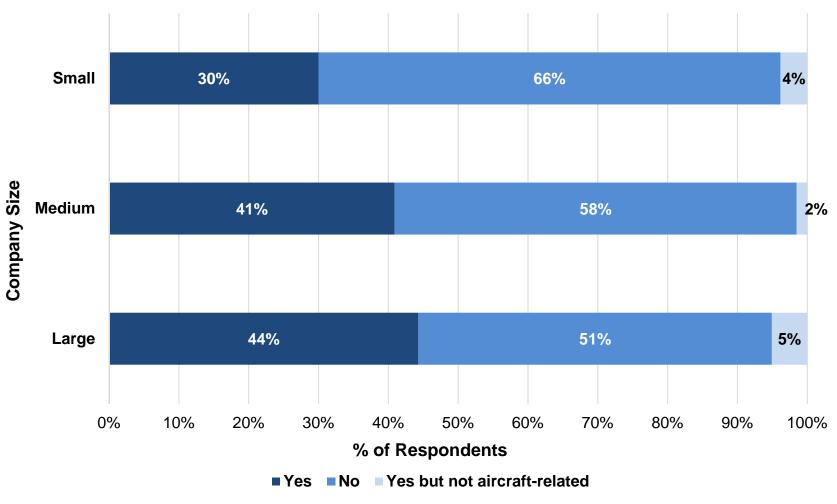


Percent of Respondents That Conduct R&D





Would Your Organization Conduct R&D if the U.S. Government Provided Funding?

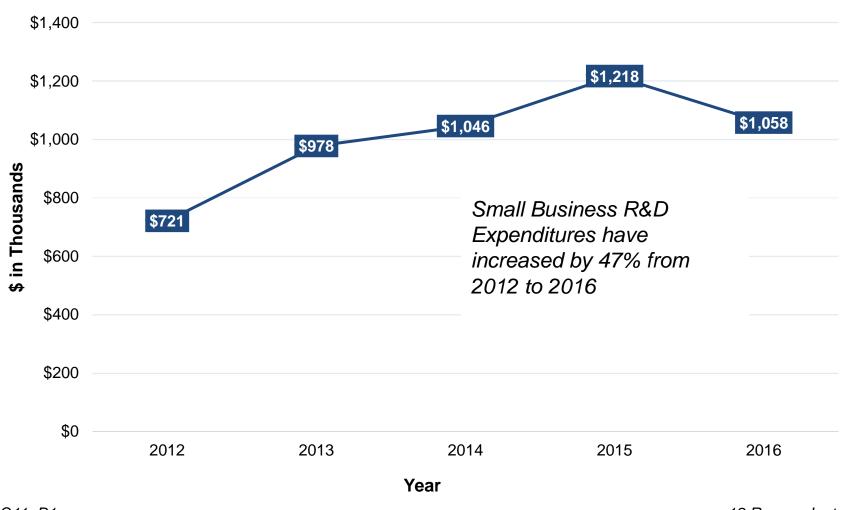


Q11, A1

Source: U.S. Department of Commerce,



Average Small Business R&D Expenditures 2012-2016

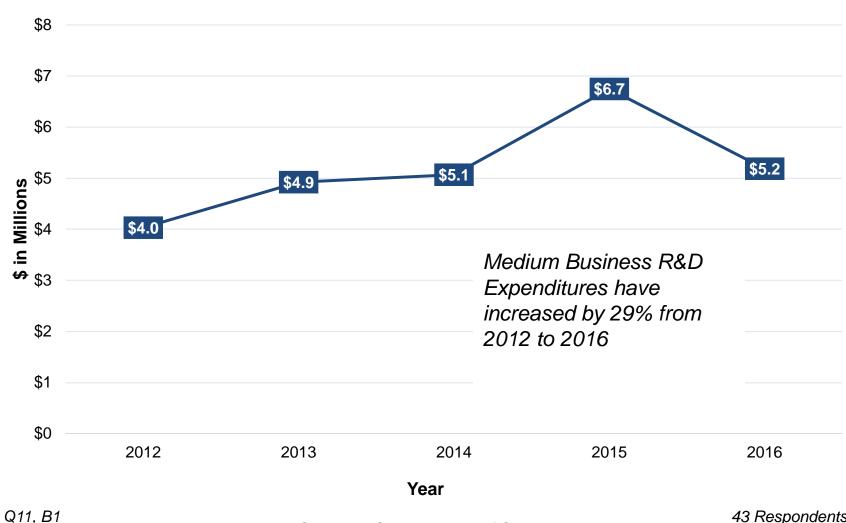


Q11, B1

Source: U.S. Department of Commerce,



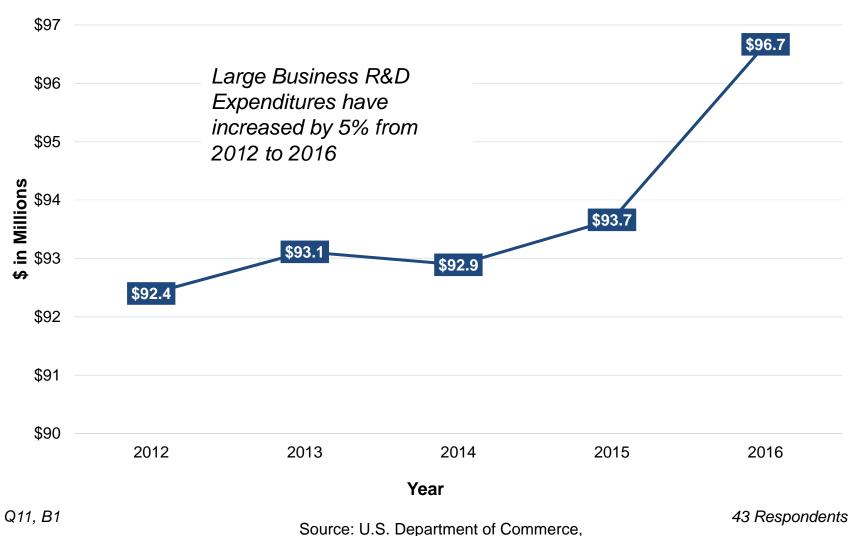
Average Medium Business R&D Expenditures 2012-2016



43 Respondents Source: U.S. Department of Commerce,

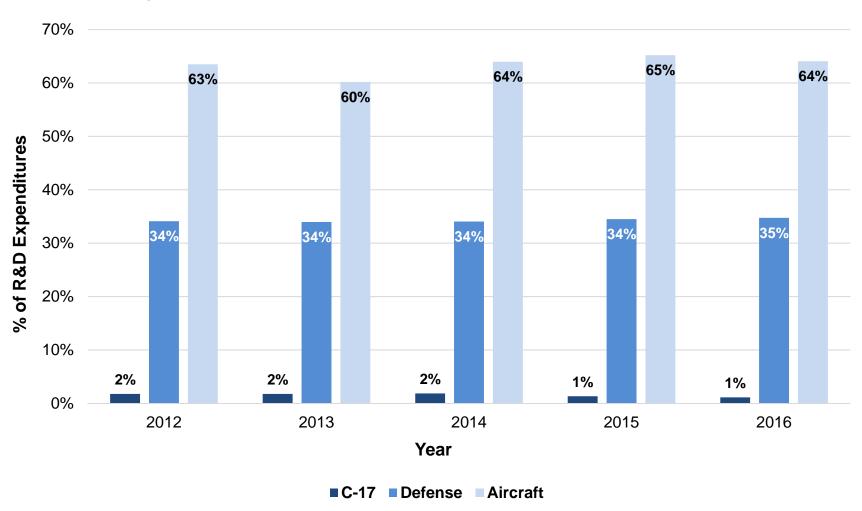


Average Large Business R&D Expenditures 2012-2016



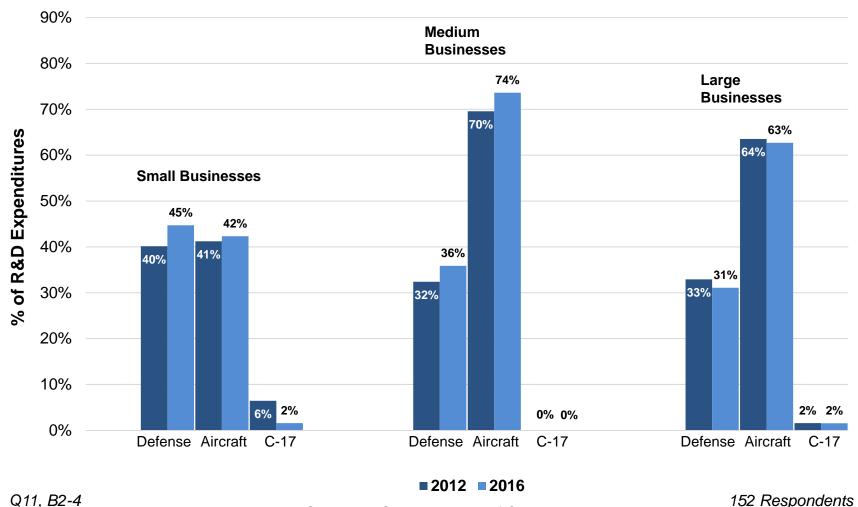


Average Annual R&D Expenditure By Area of Research 2012-2016



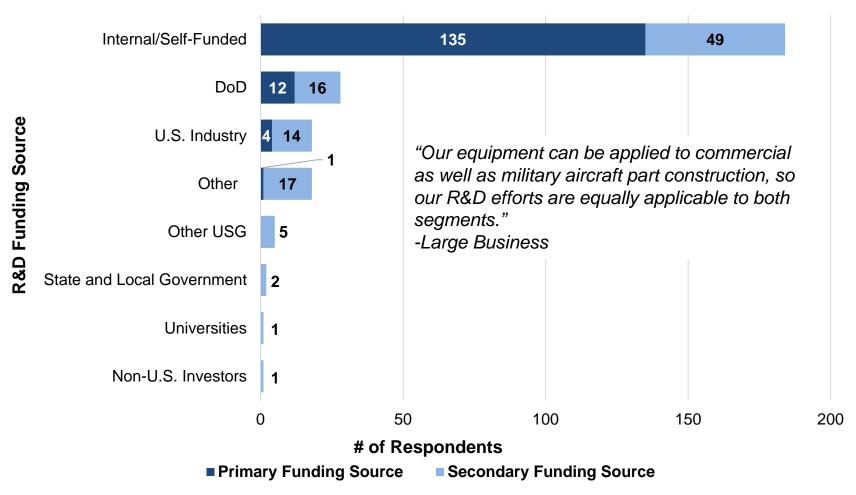


Average R&D Expenditure By Area of Research and Company Size 2012-2016





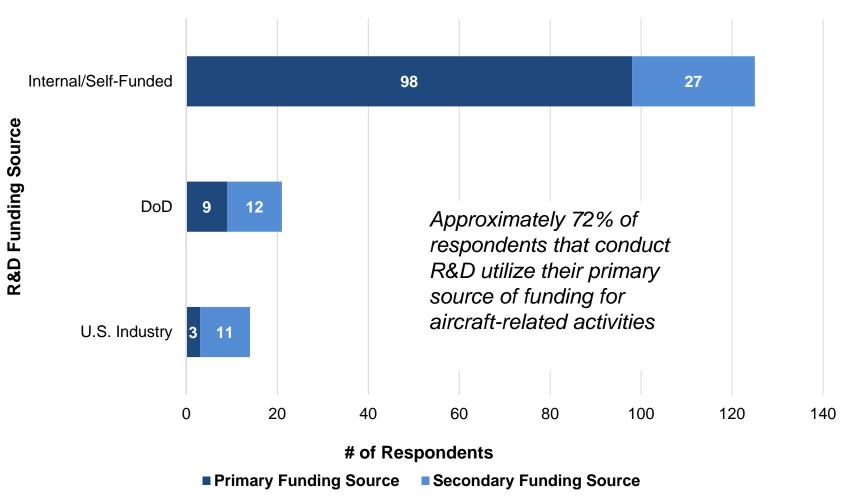
Top R&D Funding Sources 2012-2016



Q11, C1 Source: U.S. Department of Commerce,

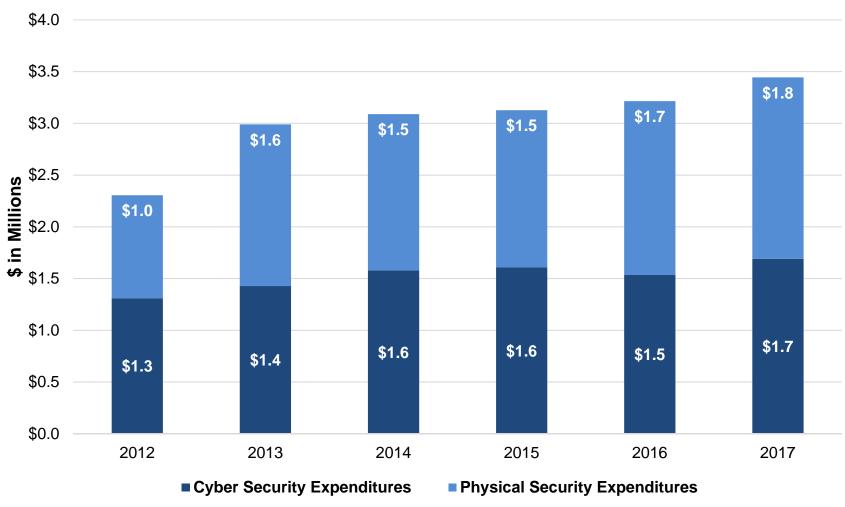


Top Aircraft-Related R&D Funding Sources 2012-2016





Average Aircraft-Related Physical and Cyber Security Expenditures



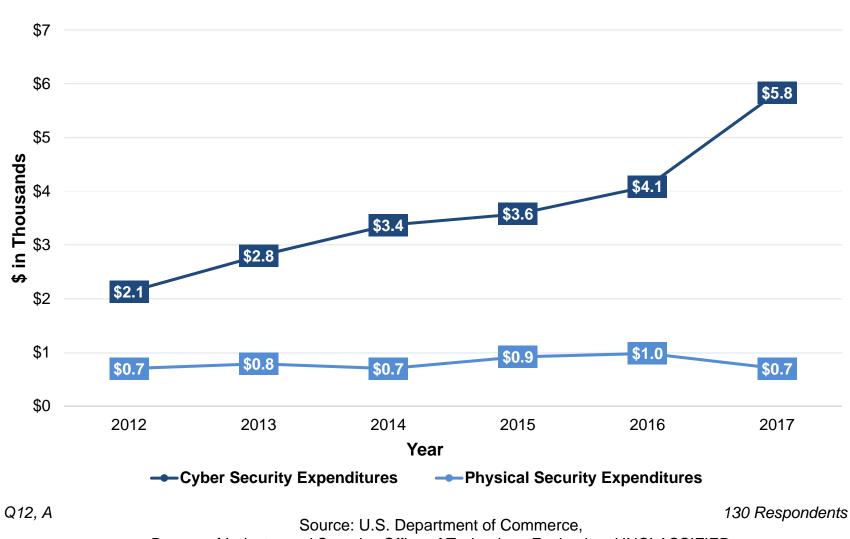
Q12, A

Source: U.S. Department of Commerce,

420 Respondents

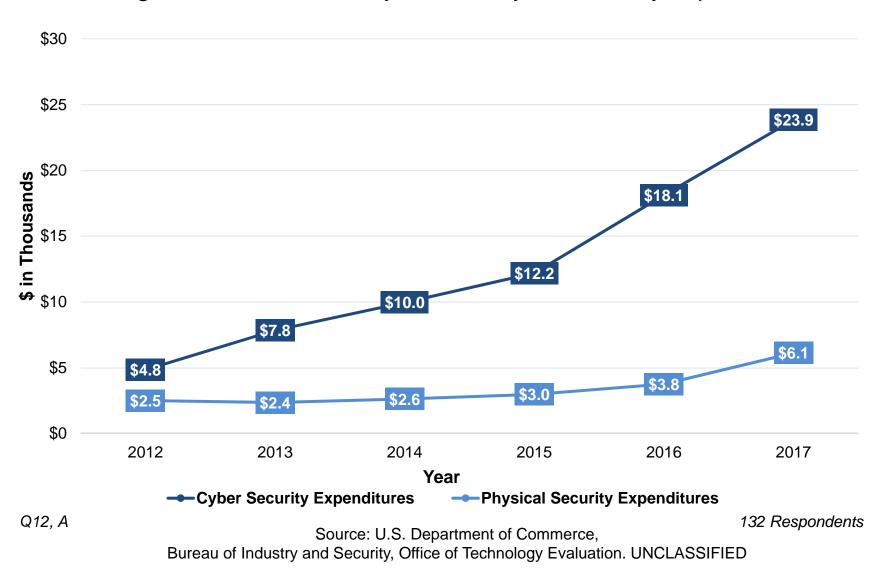


Average Small Business Cyber and Physical Security Expenditures



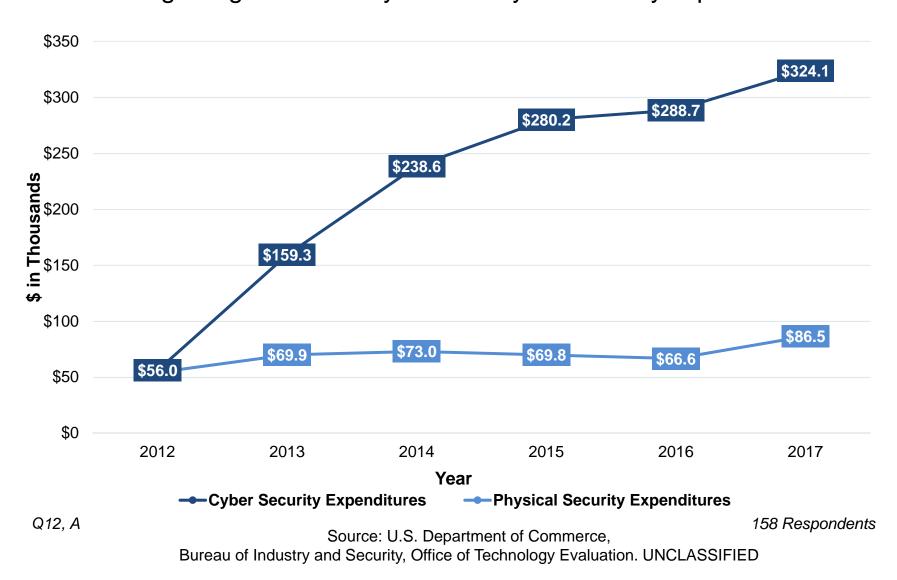


Average Medium Business Cyber and Physical Security Expenditures





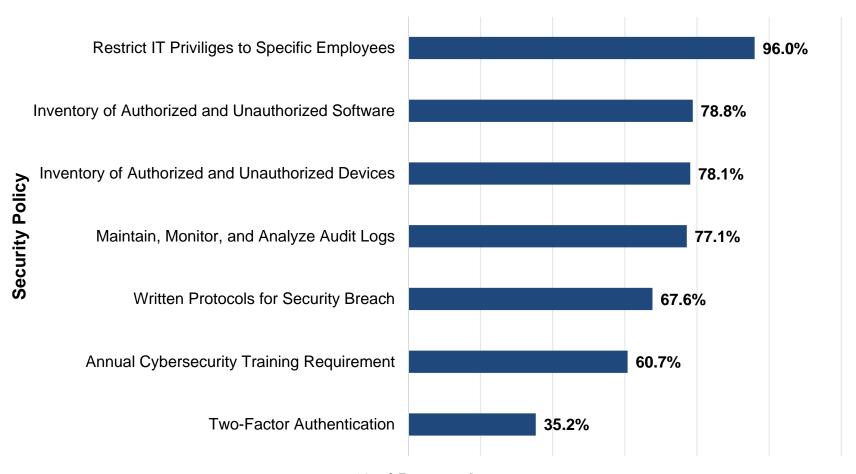
Average Large Business Cyber and Physical Security Expenditures





Cyber Security Policies

Cyber Security Policies in Place for All Respondents



% of Respondents

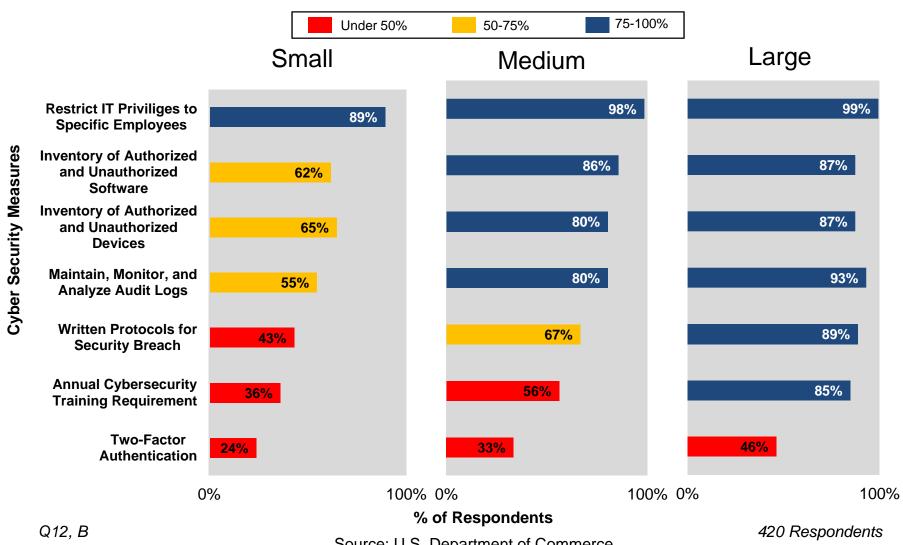
Q12, B

420 Respondents



Cyber Security Policies

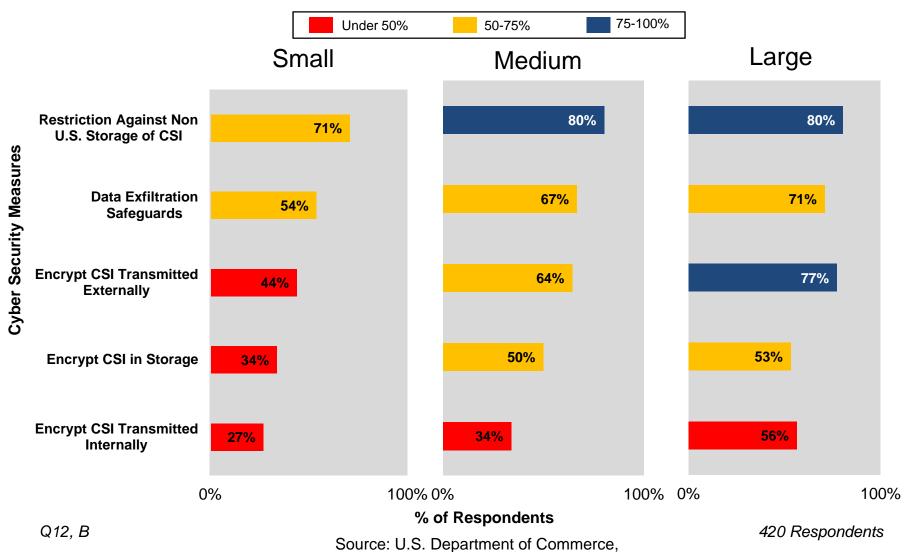
Cyber Security Policies in Place By Company Size





Cyber Security Policies

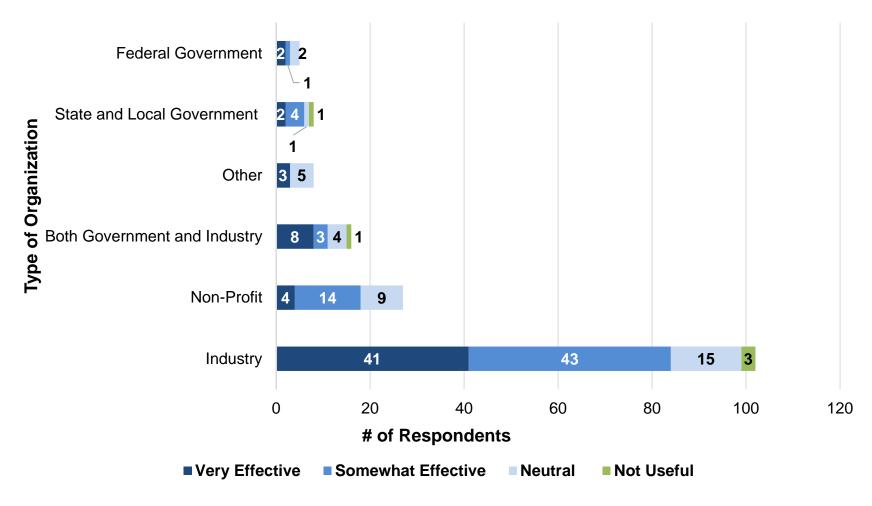
Cyber Security Policies in Place By Company Size





Outreach and Assistance

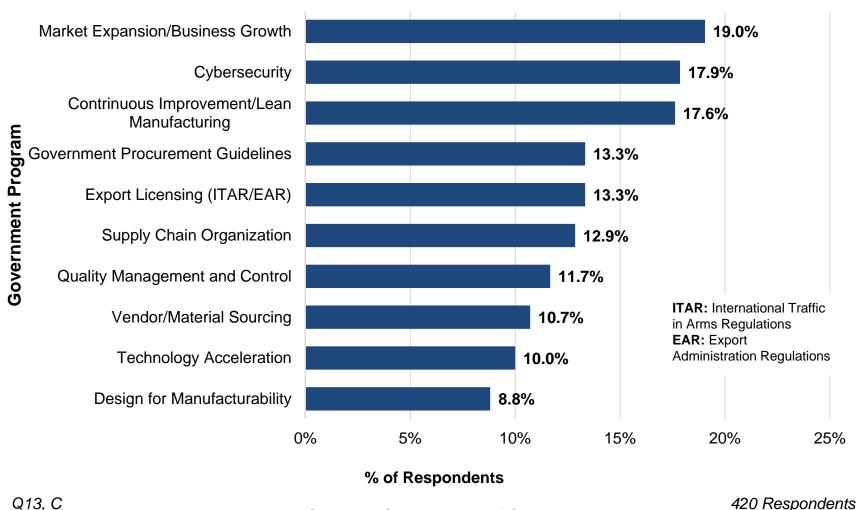
Effectiveness of Assistance from Outside Organizations





Outreach and Government Programs

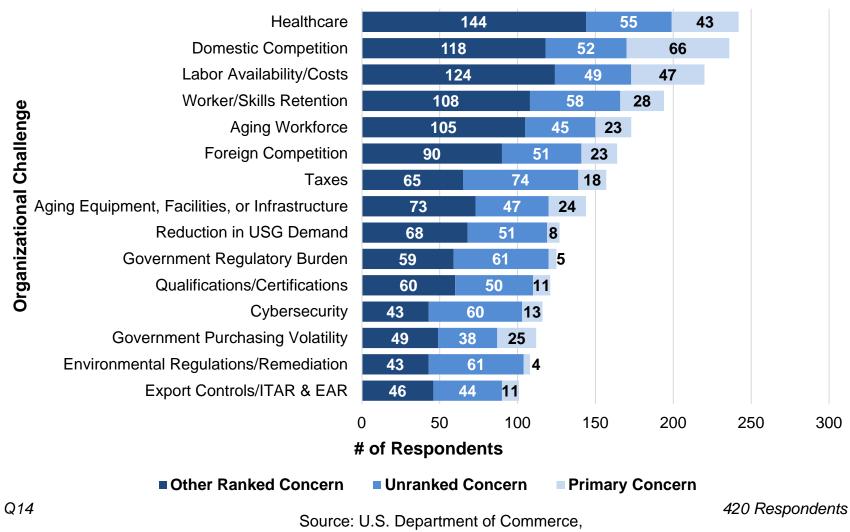
Top 10 Government Programs selected by Organization's Interest





Organizational Challenges

Top 15 Organizational Challenges





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